



CLUB COMPETITIONS

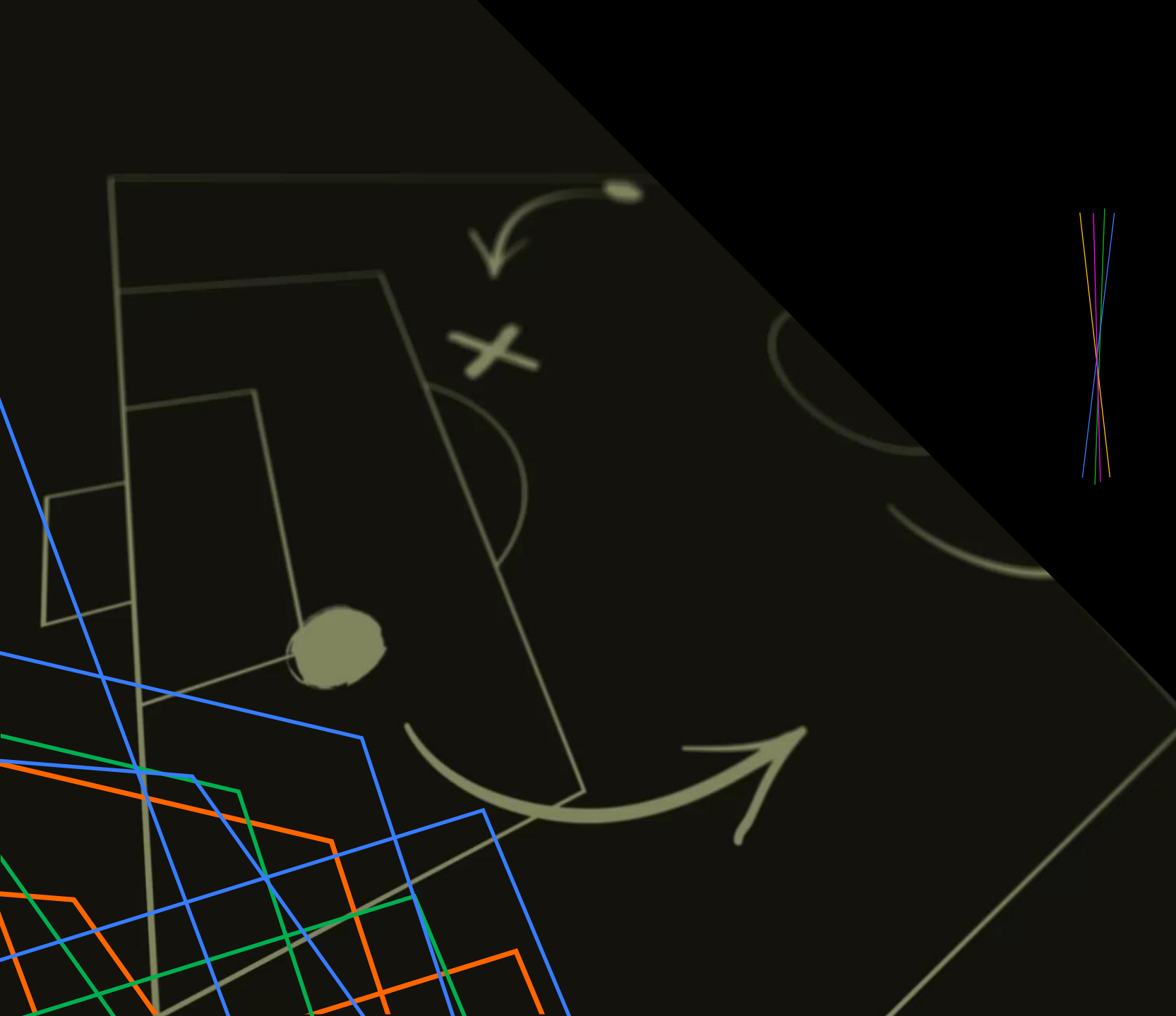
Together for the future of European football



NEW FORMAT REVIEW







Step 1

Review process: Sporting Analysis



WHY CHANGE?







REASONS FOR CHANGE



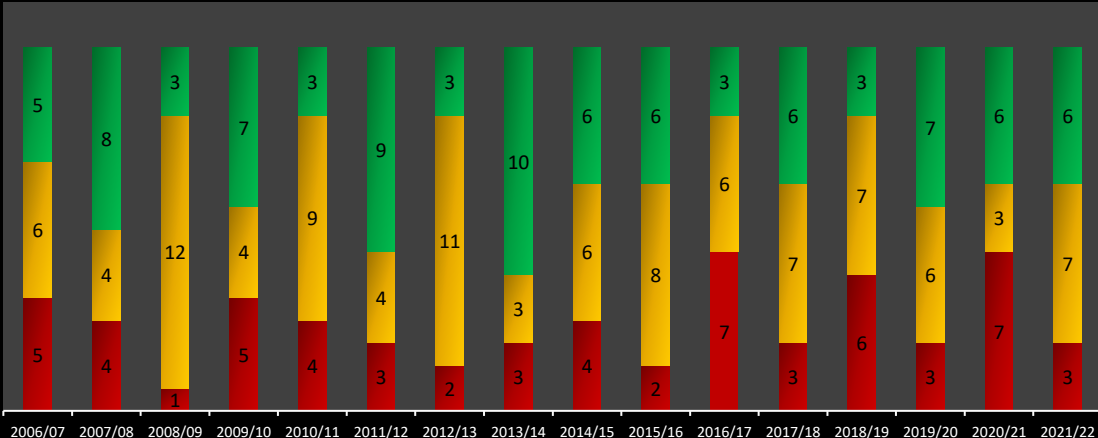
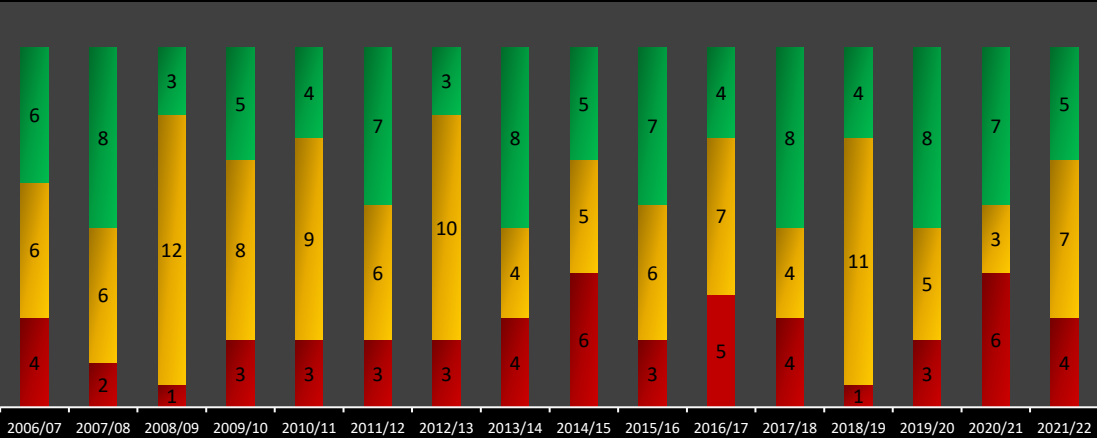
COMPETITIVENESS AND DYNAMISM OF GROUP STAGE

TEAMS QUALIFIED

TEAMS ELIMINATED

■ After MD4 ■ After MD5 ■ After MD6

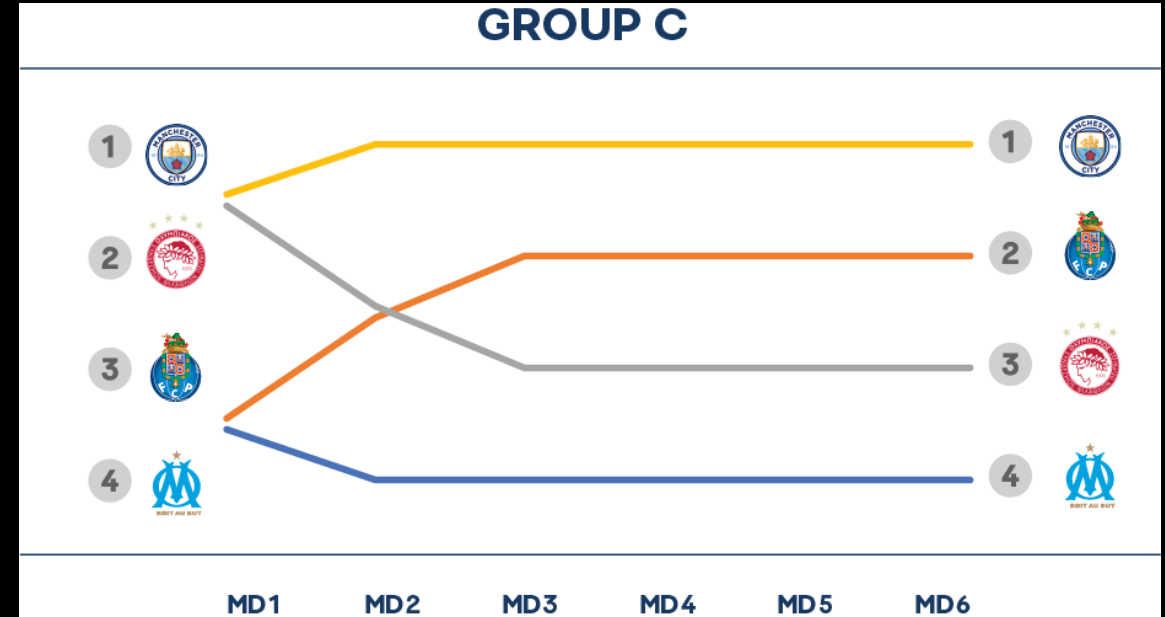
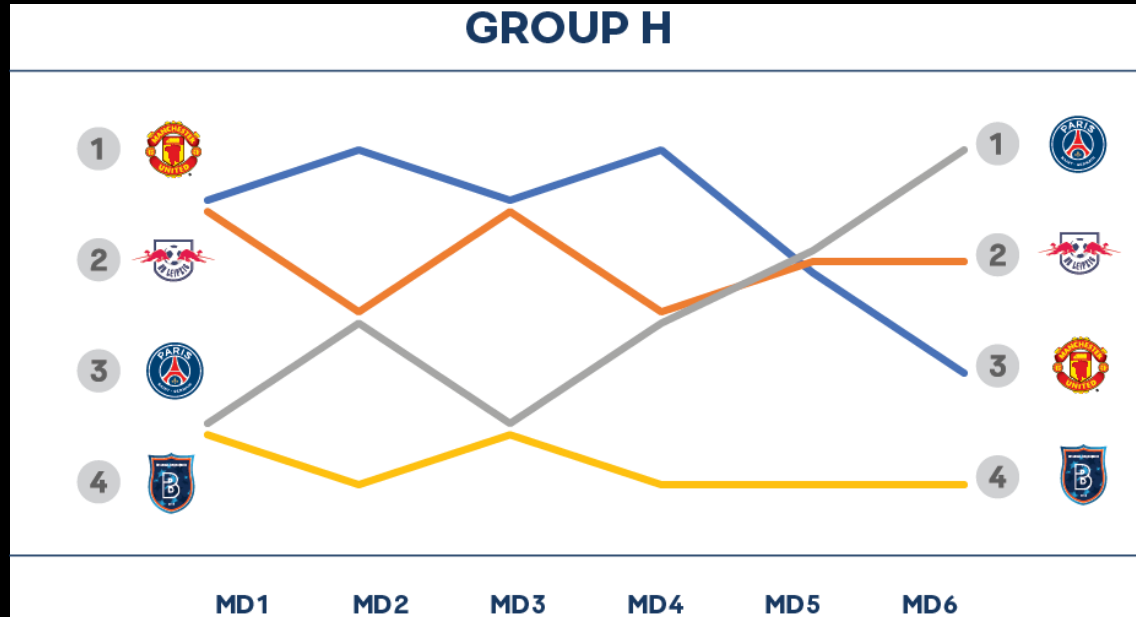
■ After MD4 ■ After MD5 ■ After MD6





DYNAMISM OF GROUP STAGE – FORMER SYSTEM

(EXAMPLE SEASON 2020/21)





REASONS FOR CHANGE



DIVERSITY AND CLASHES IN THE GROUP STAGE

Draw Pots
2023/24

FORMER
POT1 Matches

 Pot 1	 Pot 2	 Pot 3	 Pot 4
 Manchester City  Sevilla FC  FC Barcelona  SSC Napoli  FC Bayern  Paris Saint-Germain  SL Benfica  Feyenoord	 Real Madrid  Manchester United  FC Internazionale  Borussia Dortmund  Club Atlético de Madrid  RB Leipzig  FC Porto  Arsenal FC	 FC Shakhtar Donetsk  FC Salzburg  AC Milan  SC Braga  PSV Eindhoven  S.S. Lazio  FK Crvena zvezda  F.C. Copenhagen	 BSC Young Boys  Real Sociedad de Fútbol  Galatasaray A.Ş.  Celtic FC  Newcastle United FC  1. FC Union Berlin  Royal Antwerp FC  RC Lens
No Opponent 0 Matches	1x Opponent 2 Matches	1x Opponent 2 Matches	1x Opponent 2 Matches
0 %	33 %	33 %	33 %



REASONS FOR CHANGE



PARTICIPATION





"I think the reason we changed the format was for all football fans and people that love the sport – a better product, more entertainment."

MIKEL ARTETA ARSENAL COACH





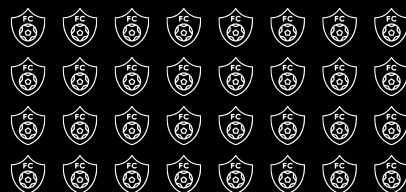
From a
**GROUP
STAGE**
concept
with **32 Teams**

Gr. A	Gr. B	Gr. C	Gr. D
1	2	3	4
16	15	14	13
17	18	19	20
32	31	30	29
Gr. E	Gr. F	Gr. G	Gr. H
5	6	7	8
12	11	10	9
21	22	23	24
28	27	26	25

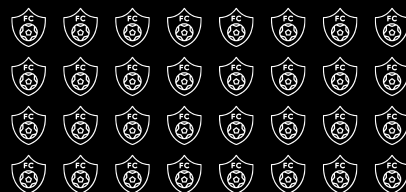
to a
**SINGLE
LEAGUE**
concept
with **36 Teams**

One Ranking

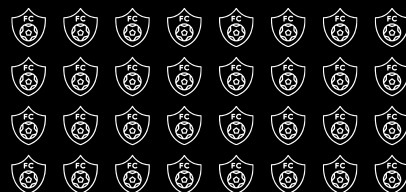
MORE
ACCESSIBLE



32 +4



32 +4



32 +4

108

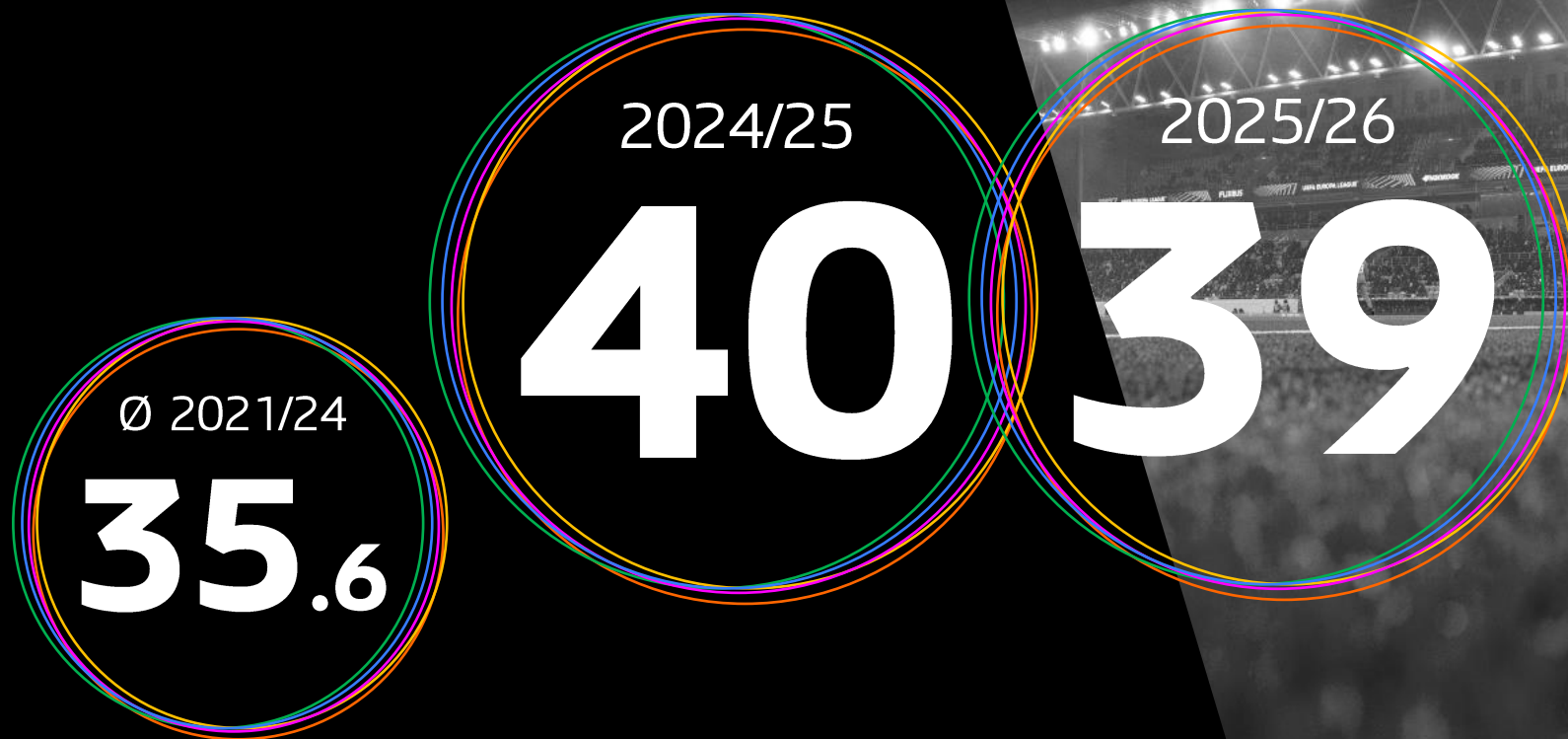
TEAMS



More countries and clubs represented

Inclusive

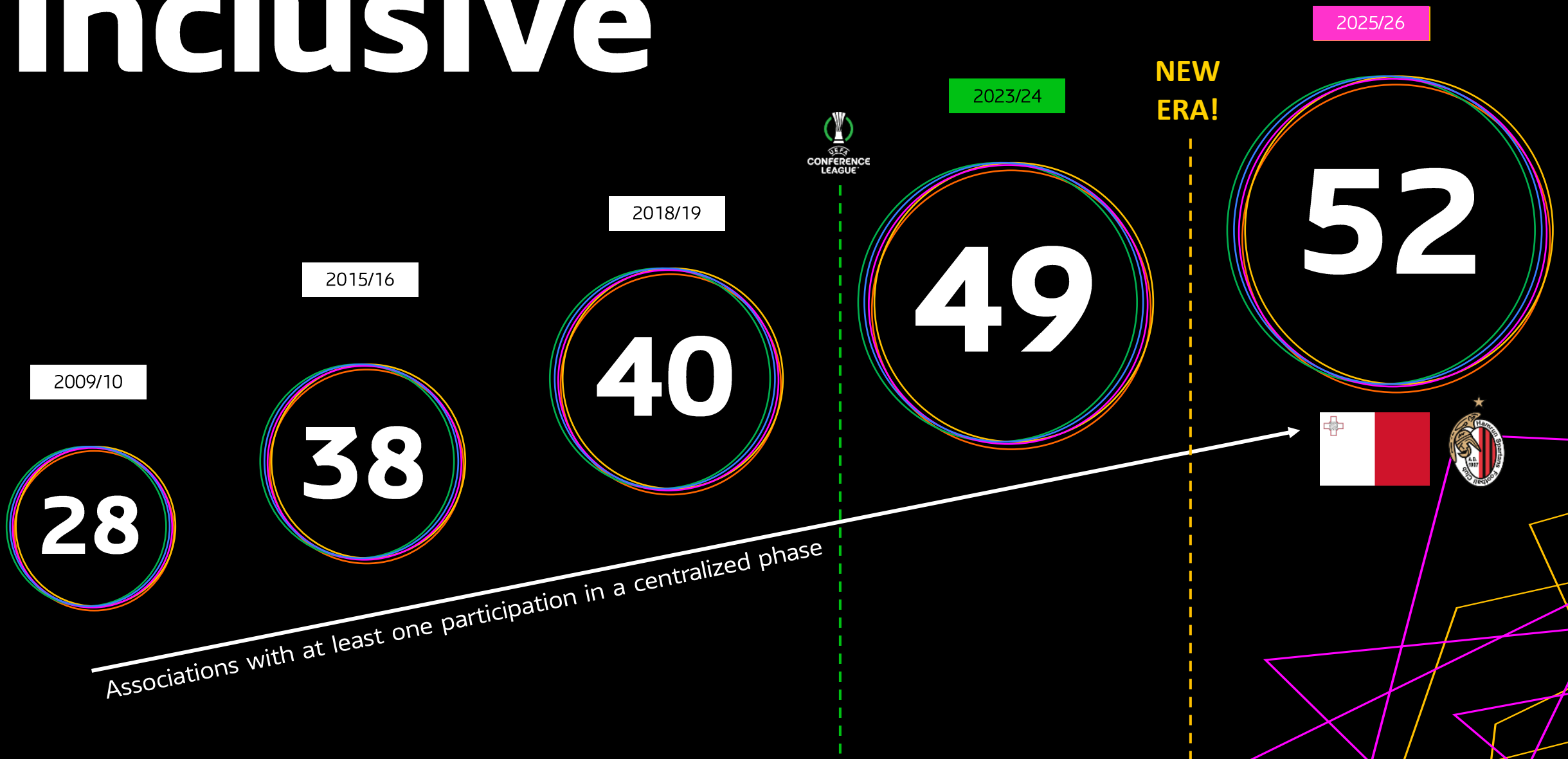
NATIONAL ASSOCIATIONS IN THE LEAGUE PHASE





More countries and clubs represented

Inclusive

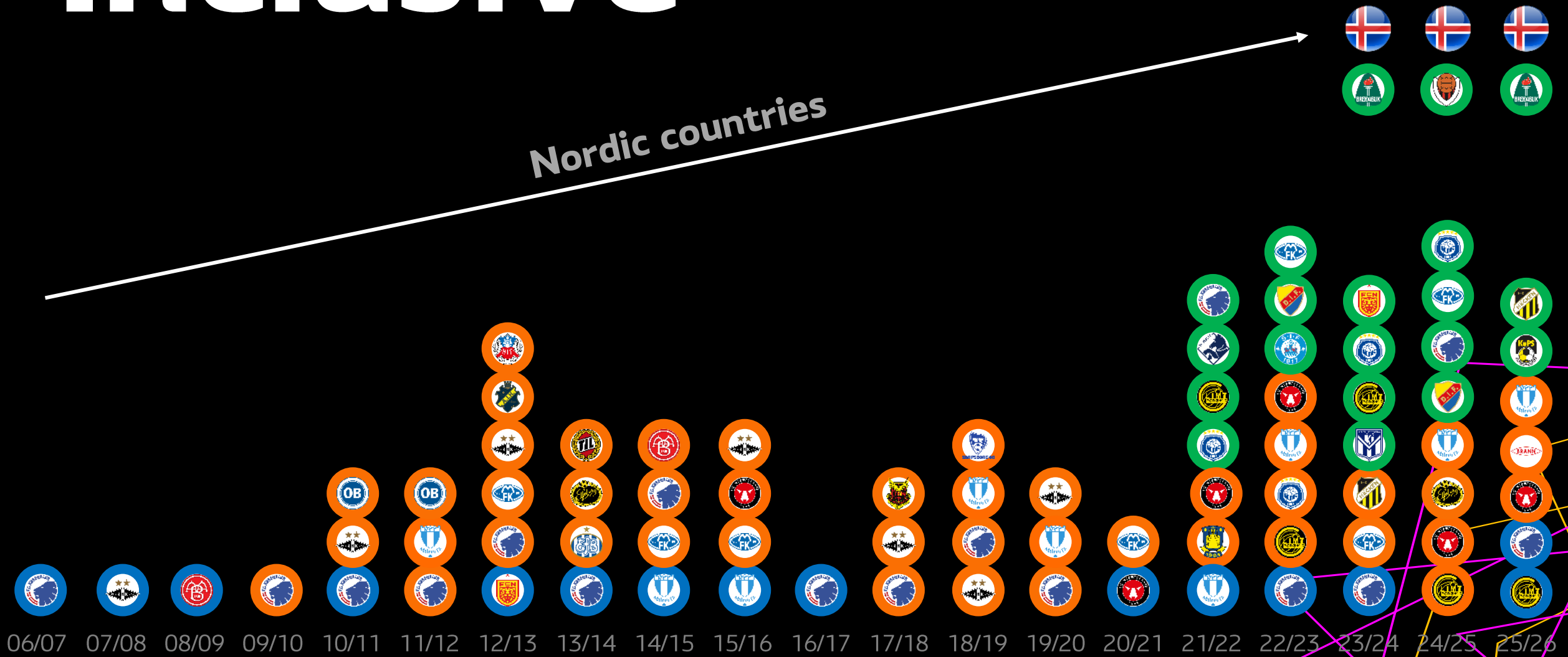


More countries and clubs represented

Inclusive



Nordic countries



Newcomers

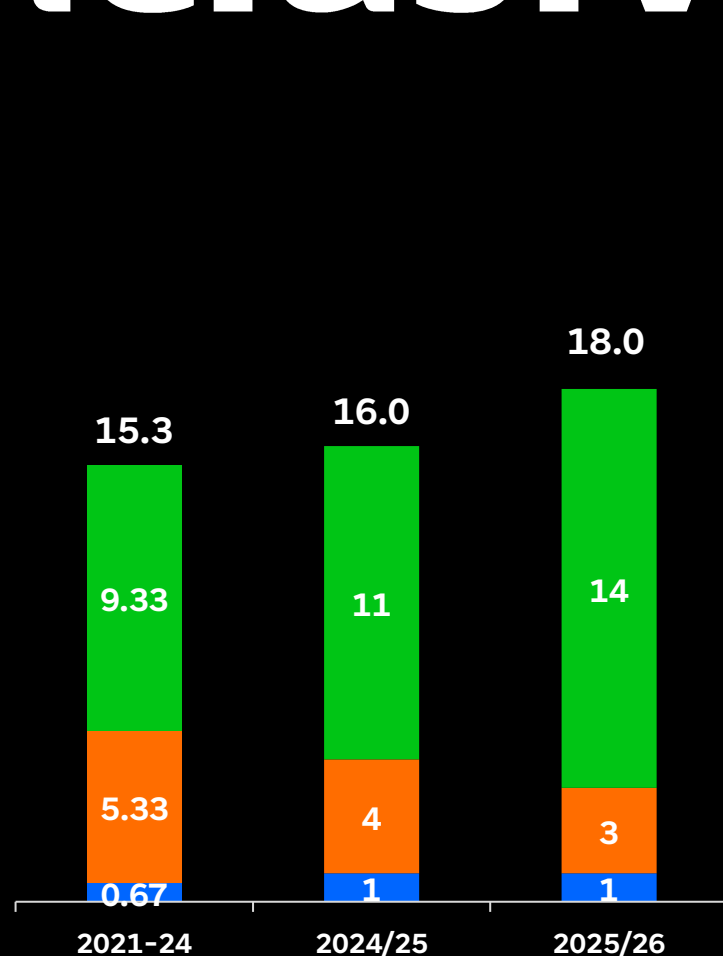




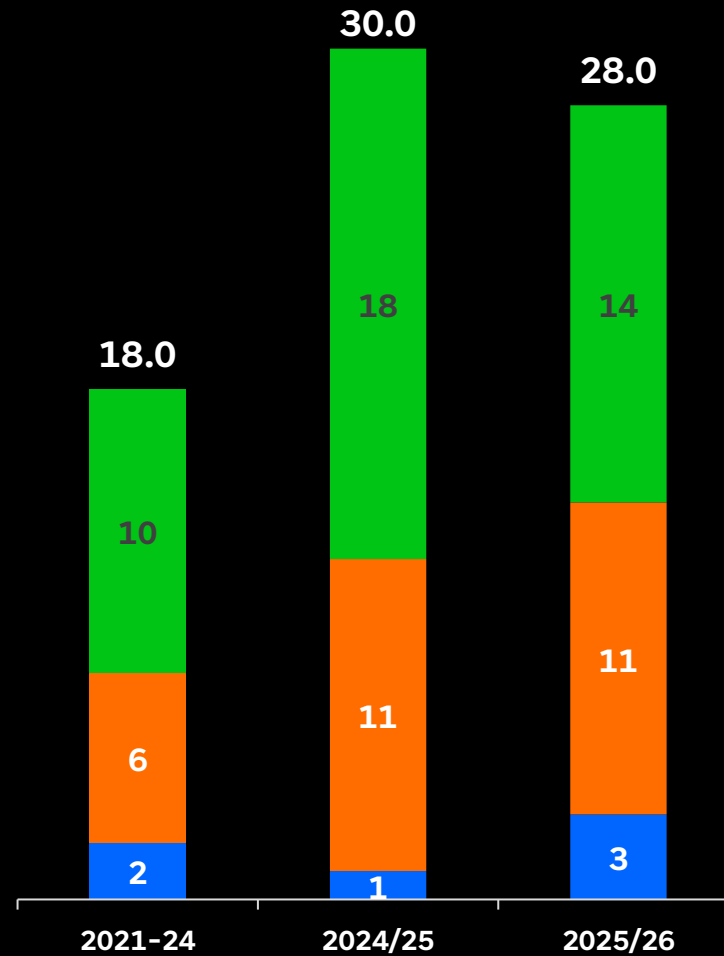
More countries and clubs represented

Inclusive

Q1 TO LEAGUE PHASE



Q2 TO LEAGUE PHASE



**More equity
and variety
of opponents**

**More balance and
unpredictability**

**More matches with
sporting interest**

More “Top clashes”

**More dynamic
competition**



Increased variety of opponents

Diverse





Increased variety of opponents

Diverse

Different fixtures
in league phase

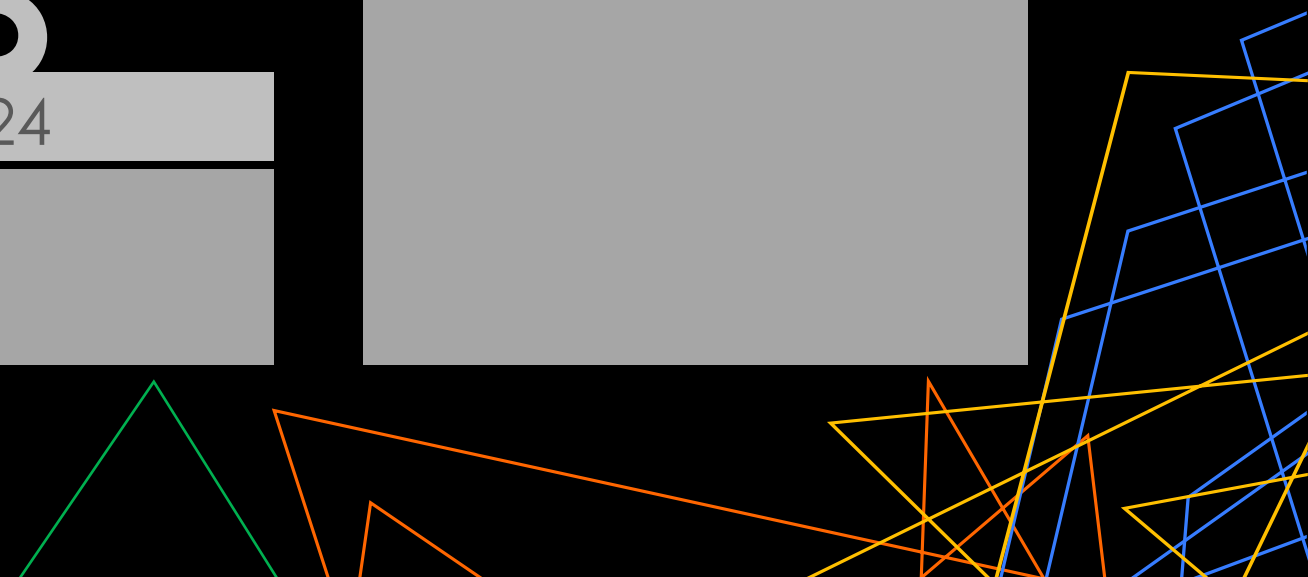
144

2024/25

Different fixtures
in group stage

48

2021-24





LEAGUE PHASE – HOW DOES IT WORK

Diverse

Example
Draw Pots
2023/24

 Pot 1	 Pot 2	 Pot 3	 Pot 4
 Manchester City  Sevilla FC  FC Barcelona  SSC Napoli  FC Bayern  Paris Saint-Germain  SL Benfica  Feyenoord	 Real Madrid  Manchester United  FC Internazionale  Borussia Dortmund  Club Atlético de Madrid  RB Leipzig  FC Porto  Arsenal FC	 FC Shakhtar Donetsk  FC Salzburg  AC Milan  SC Braga  PSV Eindhoven  S.S. Lazio  FK Crvena zvezda  F.C. Copenhagen	 BSC Young Boys  Real Sociedad de Fútbol  Galatasaray A.Ş.  Celtic FC  Newcastle United FC  1. FC Union Berlin  Royal Antwerp FC  RC Lens
No Opponent 0 Matches	1x Opponent 2 Matches	1x Opponent 2 Matches	1x Opponent 2 Matches

Former system
Man. City vs:



LEAGUE PHASE – HOW DOES IT WORK

Diverse

Example
Draw Pots
2023/24

FORMER SYSTEM
Man. City vs:

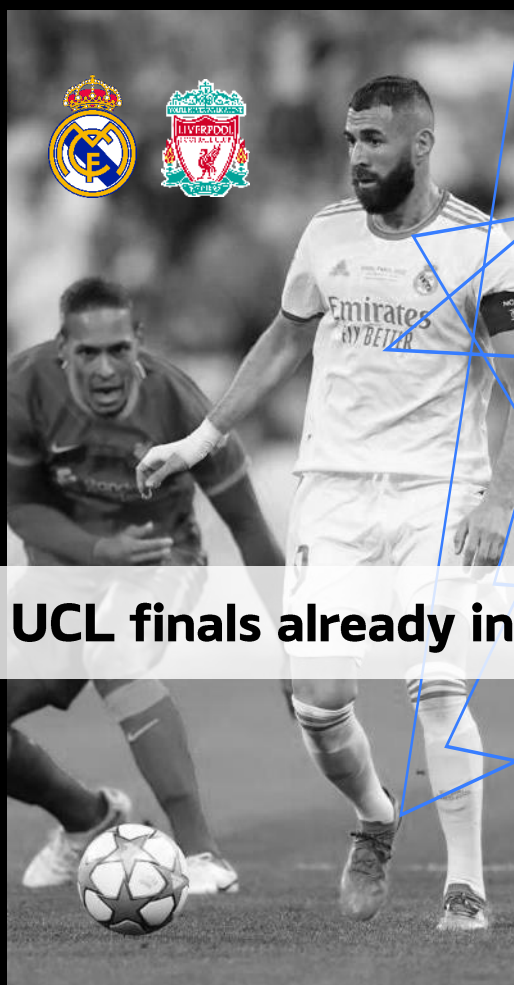
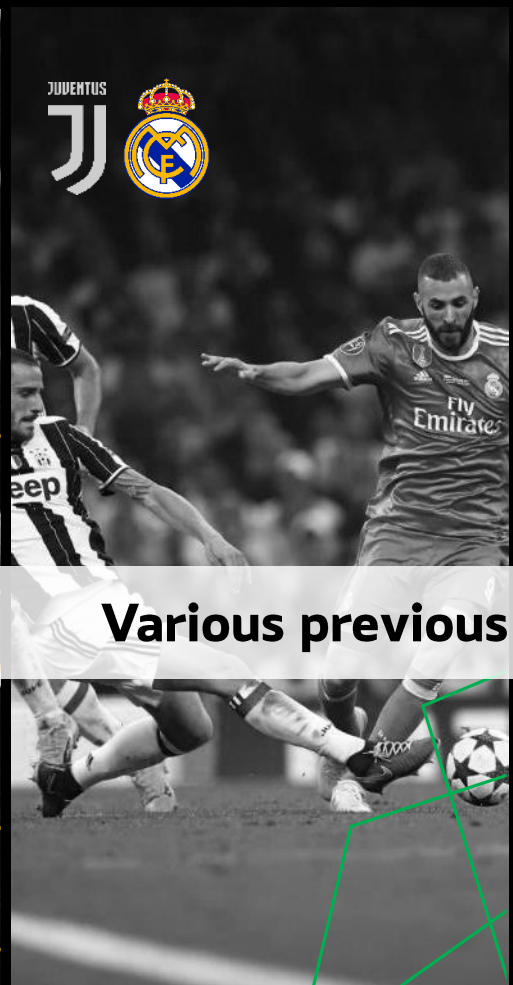
NEW
Man. City vs:

 Pot 1	 Pot 2	 Pot 3	 Pot 4
AWAY  Manchester City  Sevilla FC  FC Barcelona HOME  SSC Napoli  FC Bayern AWAY  Paris Saint-Germain  SL Benfica  Feyenoord 	AWAY  Real Madrid  Manchester United  FC Internazionale HOME  Borussia Dortmund  Club Atlético de Madrid HOME  RB Leipzig  FC Porto  Arsenal FC 	AWAY  FC Shakhtar Donetsk  FC Salzburg HOME  AC Milan  SC Braga  PSV Eindhoven  S.S. Lazio AWAY  FK Crvena zvezda  F.C. Copenhagen 	AWAY  BSC Young Boys  Real Sociedad de Fútbol HOME  Galatasaray A.Ş.  Celtic FC  Newcastle United FC  1. FC Union Berlin  Royal Antwerp FC  RC Lens 
No Opponent 0 Matches	1x Opponent 2 Matches	1x Opponent 2 Matches	1x Opponent 2 Matches
2x Opponent 2 Matches	2x Opponent 2 Matches	2x Opponent 2 Matches	2x Opponent 2 Matches



More matches between teams of same strength

Top clashes



Various previous UCL finals already in the League phase



"We have got tougher teams now. Usually you would find these games in the quarter-finals or semi-finals."

DECLAN RICE ARSENAL MIDFIELDER





LEGUA PHASE – HOW DOES IT WORK

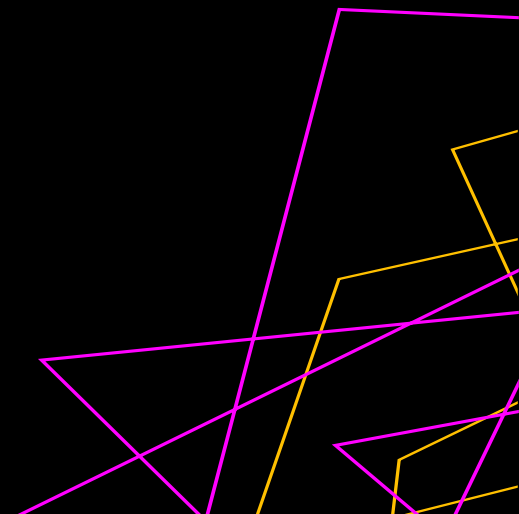
Diverse

Example
Draw Pots
2023/24

 Pot 1	 Pot 2	 Pot 3	 Pot 4
 Manchester City  Sevilla FC  FC Barcelona  SSC Napoli  FC Bayern  Paris Saint-Germain  SL Benfica  Feyenoord	 Real Madrid  Manchester United  FC Internazionale  Borussia Dortmund  Club Atlético de Madrid  RB Leipzig  FC Porto  Arsenal FC	 FC Shakhtar Donetsk  FC Salzburg  AC Milan  SC Braga  PSV Eindhoven  S.S. Lazio  FK Crvena zvezda  F.C. Copenhagen	 BSC Young Boys  Real Sociedad de Fútbol  Galatasaray A.Ş.  Celtic FC  Newcastle United FC  1. FC Union Berlin  AEK Athens  RC Lens
1x Opponent 2 Matches	1x Opponent 2 Matches	1x Opponent 2 Matches	No Opponents 0 Matches

FORMER SYSTEM

AEK vs:





LEAGUE PHASE – HOW DOES IT WORK

Diverse

Example
Draw Pots
2023/24

FORMER SYSTEM
AEK vs:

NEW
AEK vs:

 Pot 1	 Pot 2	 Pot 3	 Pot 4
AWAY  Manchester City  Sevilla FC  FC Barcelona HOME  SSC Napoli  FC Bayern  Paris Saint-Germain  SL Benfica  Feyenoord 	HOME  Real Madrid  Manchester United  FC Internazionale  Borussia Dortmund  Club Atlético de Madrid  RB Leipzig  FC Porto AWAY  Arsenal FC 	HOME  FC Shakhtar Donetsk  FC Salzburg  AC Milan  SC Braga  PSV Eindhoven  S.S. Lazio  FK Crvena zvezda  F.C. Copenhagen 	AWAY  BSC Young Boys  Real Sociedad de Fútbol  Galatasaray A.Ş. HOME  Celtic FC  Newcastle United FC  1. FC Union Berlin  AEK Athens  RC Lens 
1x Opponent 2 Matches	1x Opponent 2 Matches	1x Opponent 2 Matches	No Opponent 0 Matches
2x Opponent 2 Matches	2x Opponent 2 Matches	2x Opponent 2 Matches	2x Opponent 2 Matches



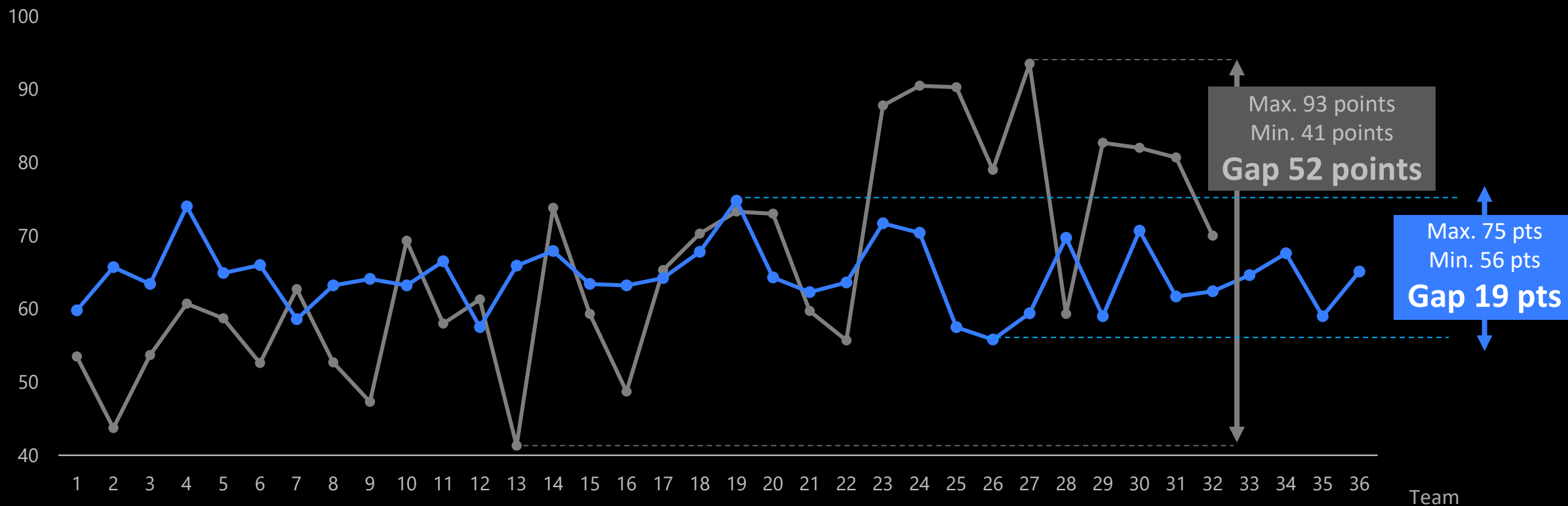
Level of opposition for UCL teams

Fair

Average coefficient
points of opponents

● 2023/24 draw

● 2024/25 draw





Level of opposition for UCL teams

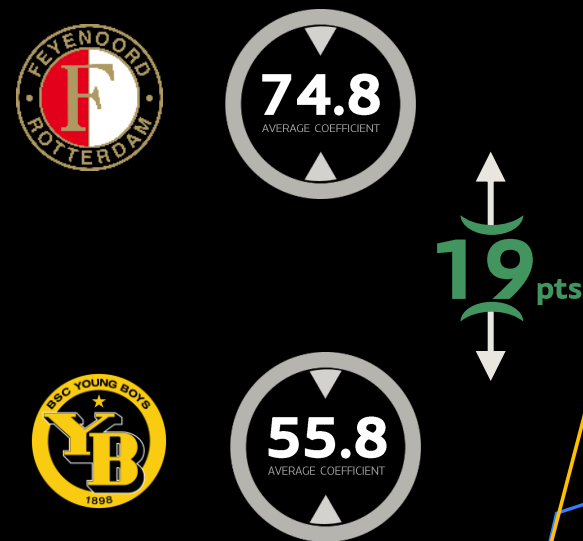
Fair

SEASON 2022/23

SEASON 2024/25

Highest level
of opponents

Lowest level
of opponents





Level of opposition for UCC teams

Fair

Average coefficient
points of opponents

● UCL draw 2025/26

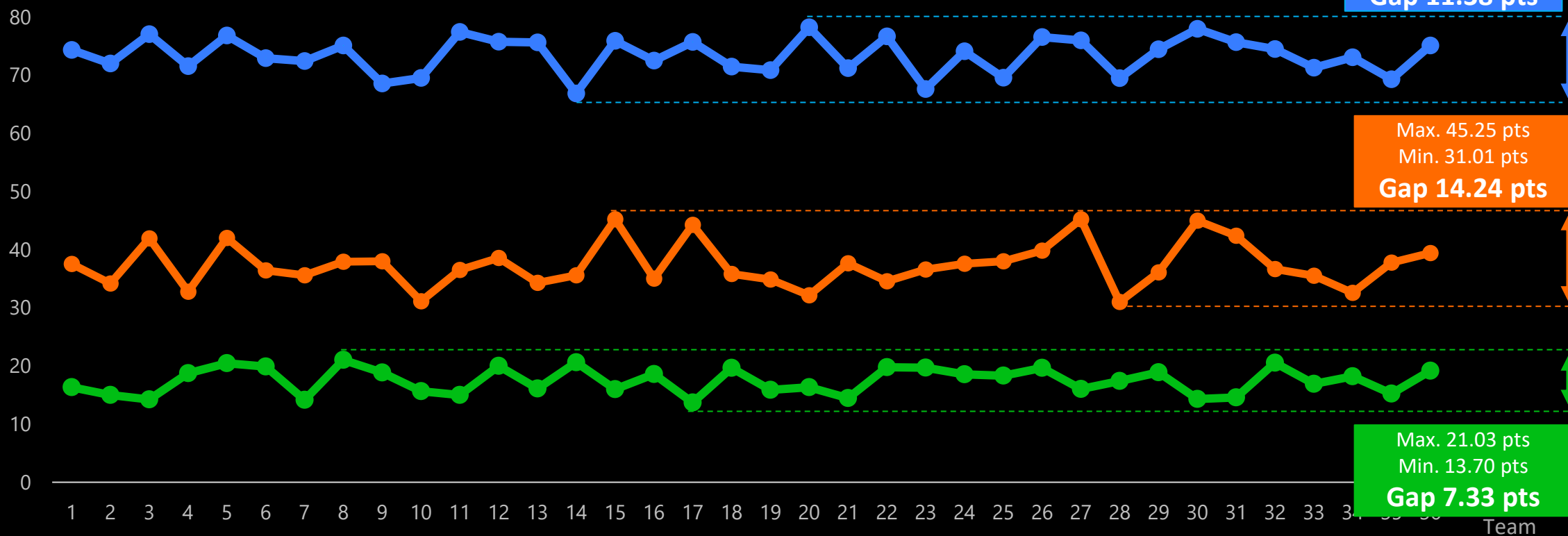
● UEL draw 2025/26

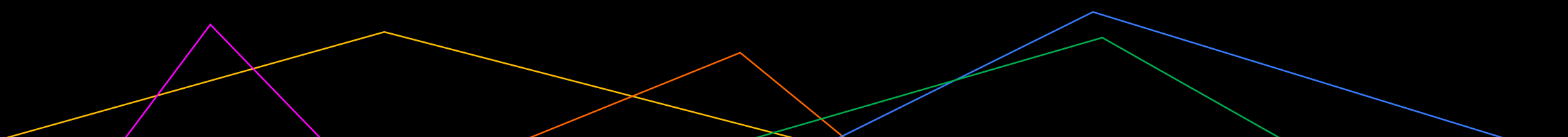
● UECL draw 2025/26

Max. 78.25 pts
Min. 66.88 pts
Gap 11.38 pts

Max. 45.25 pts
Min. 31.01 pts
Gap 14.24 pts

Max. 21.03 pts
Min. 13.70 pts
Gap 7.33 pts







Round of 16

1		Liverpool	21	
2		Barcelona	19	
3		Arsenal	19	
4		Inter	19	
5		Atleti	18	
6		Leverkusen	16	
7		Lille	16	
8		Aston Villa	16	

KO-PO

9		Atalanta	15	
10		B. Dortmund	15	
11		Real Madrid	15	
12		Bayern München	15	
13		Milan	15	
14		PSV	14	
15		Paris	13	
16		Benfica	13	
17		Monaco	13	
18		Brest	13	
19		Feyenoord	13	
20		Juventus	12	
21		Celtic	12	
22		Man City	11	
23		Sporting CP	11	
24		Club Brugge	11	

Eliminated

25		GNK Dinamo	11	
26		Stuttgart	10	
27		Shakhtar	7	
28		Bologna	6	
29		Crvena Zvezda	6	
30		Sturm Graz	6	
31		Sparta Praha	4	
32		Leipzig	3	
33		Girona	3	
34		Salzburg	3	
35		S. Bratislava	0	
36		Young Boys	0	

Pot
1

Pot
2

Pot
3

Pot
4

UEFA CHAMPIONS LEAGUE 24/25

Ranking **MD8**

Unpredictable





Round of 16

1		Lazio	19	●
2		Athletic Club	19	●
3		Man Utd	18	●
4		Tottenham	17	●
5		Frankfurt	16	●
6		Lyon	15	●
7		Olympiacos	15	●
8		Rangers	14	●

KO-PO

9		Bodo/Glimt	14	●
10		Anderlecht	14	●
11		FCSB	14	●
12		Ajax	13	●
13		Real Sociedad	13	●
14		Glasgow Rangers	13	●
15		Roma	12	●
16		Viktoria Plzeň	12	●
17		Ferencváros	12	●
18		Porto	11	●
19		AZ Alkmaar	11	●
20		Midtjylland	11	●
21		Union SG	11	●
22		PAOK	10	●
23		Twente	10	●
24		Fenerbahçe	10	●

Eliminated

25		Braga	10	●
26		Elfsborg	10	●
27		Hoffenheim	9	●
28		Beşiktaş	9	●
29		M. Tel-Aviv	6	●
30		Slavia Praha	5	●
31		Malmö	5	●
32		RFS	5	●
33		Ludogorets	4	●
34		Dynamo Kyiv	4	●
35		Nice	3	●
36		Qarabağ	3	●

Pot
1

Pot
2

Pot
3

Pot
4

UEFA EUROPA LEAGUE

Ranking **MD8**

Unpredictable





Round of 16

1		Chelsea	18	
2		Vitoria SC	14	
3		Fiorentina	13	
4		SK Rapid	13	
5		Djurgarden	13	
6		Lugano	13	
7		Legia Warszawa	12	
8		Cercle Brugge	11	

KO-PO

9		Jagiellonia	11	
10		Shamrock R.	11	
11		APOEL	11	
12		Pafos	10	
13		Panathinaikos	10	
14		O. Ljubljana	10	
15		Real Betis	10	
16		Heidenheim	10	
17		KAA Gent	9	
18		Copenhagen	8	
19		Vikingur R.	8	
20		Borac	8	
21		Celje	7	
22		Omonoia	7	
23		Molde	7	
24		TSC	7	

Eliminated

25		Hearts	7	
26		Basaksehir	6	
27		Mladá Boleslav	6	
28		Astana	5	
29		St. Gallen	5	
30		HJK	4	
31		Noah	4	
32		The New Saints	3	
33		Dinamo Minsk	3	
34		Larne	3	
35		LASK	3	
36		Petrocub	2	

Pot
1

Pot
2

Pot
3

Pot
4

Pot
5

Pot
6

UEFA CONFERENCE LEAGUE

Ranking **MD6**

Unpredictable



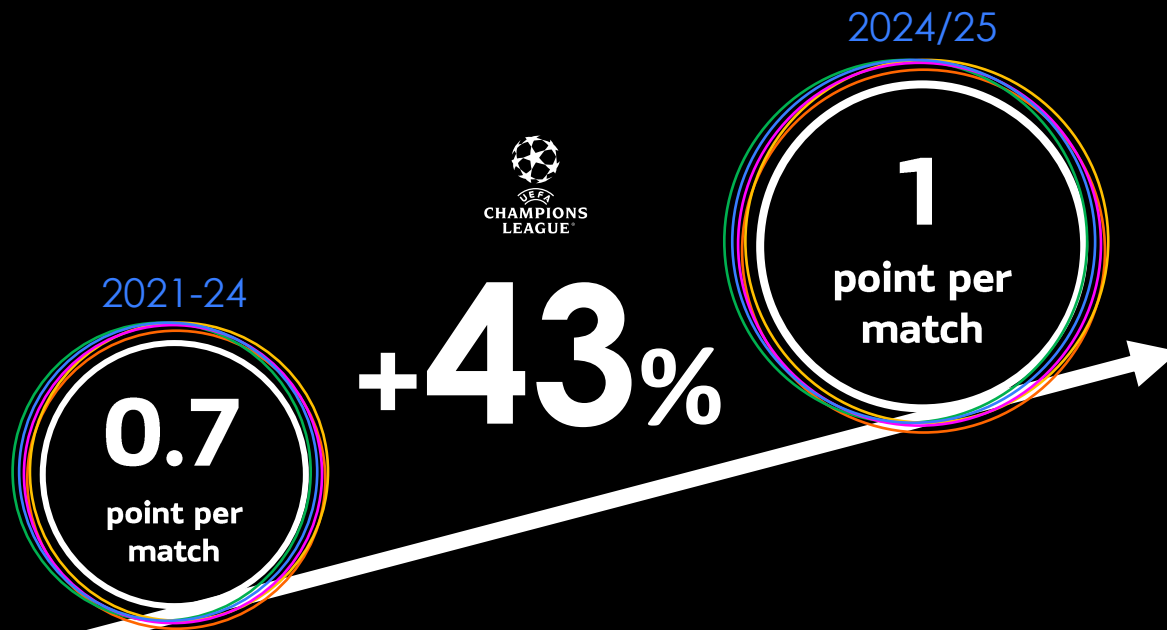


"I have liked the format from the beginning, and I think that it is a full hit when it comes to game uncertainty.

I am very proud that we played in such a format."

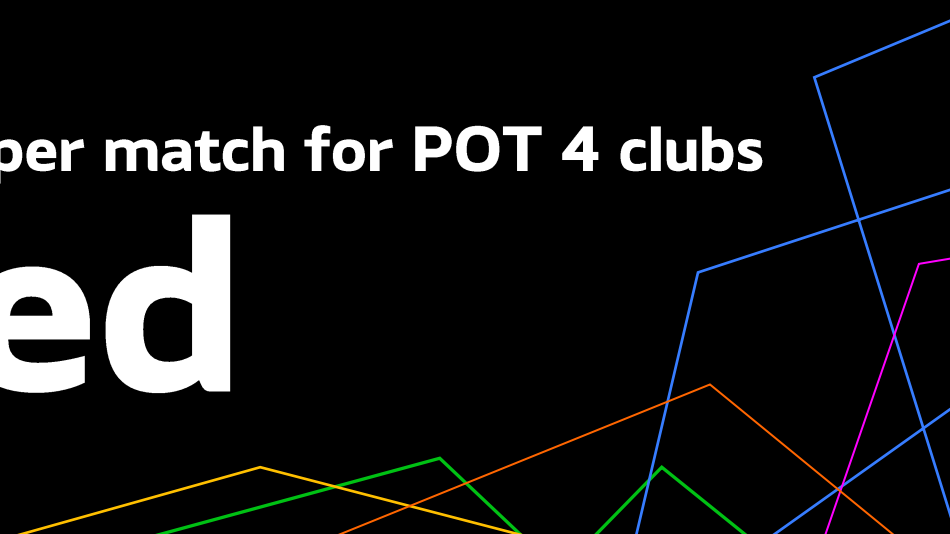
VLADAN MILOJEVIC CRVENA ZVEZDA COACH





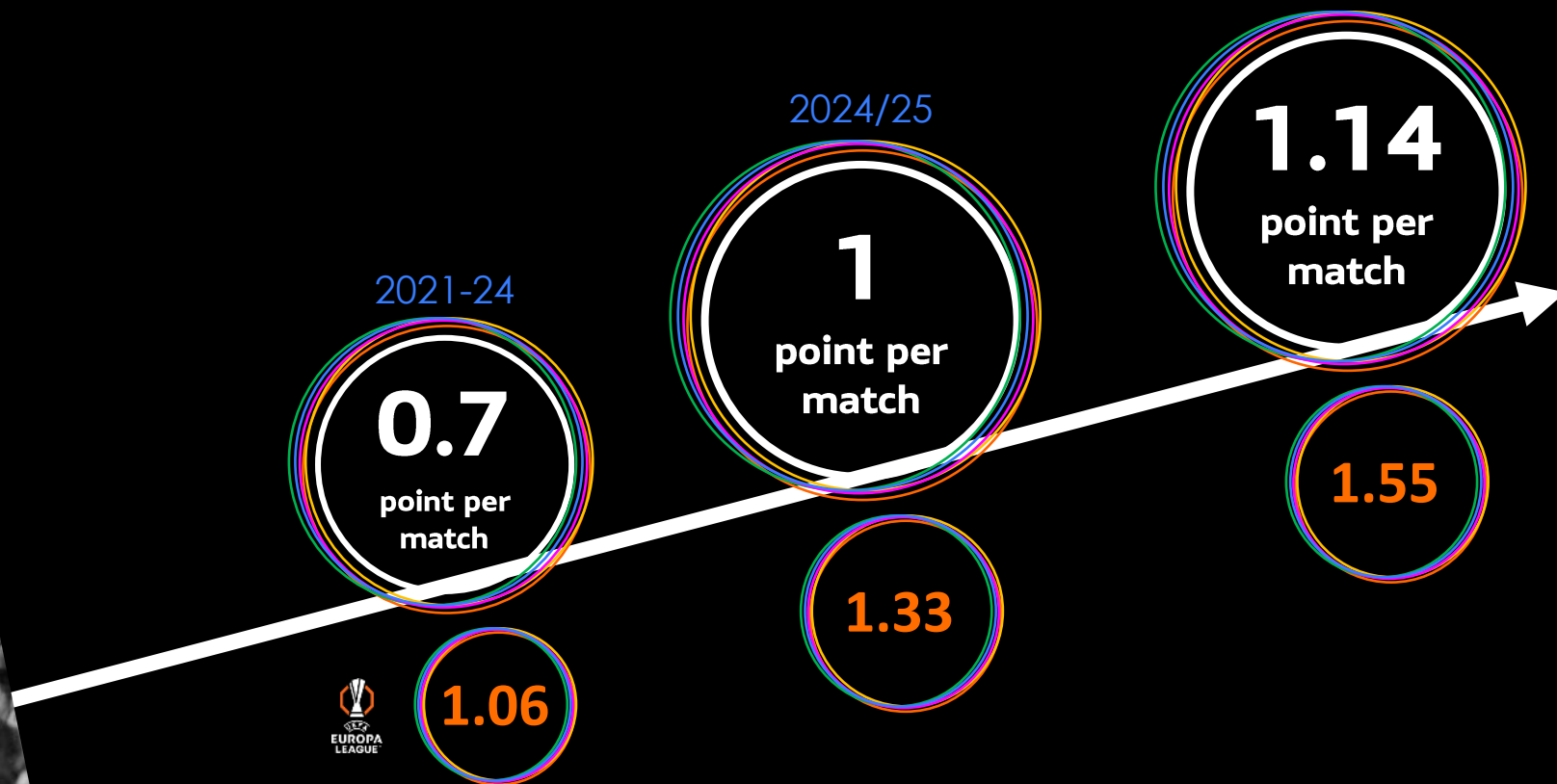
Increase in average points per match for POT 4 clubs

Balanced





2025/26 – MD4



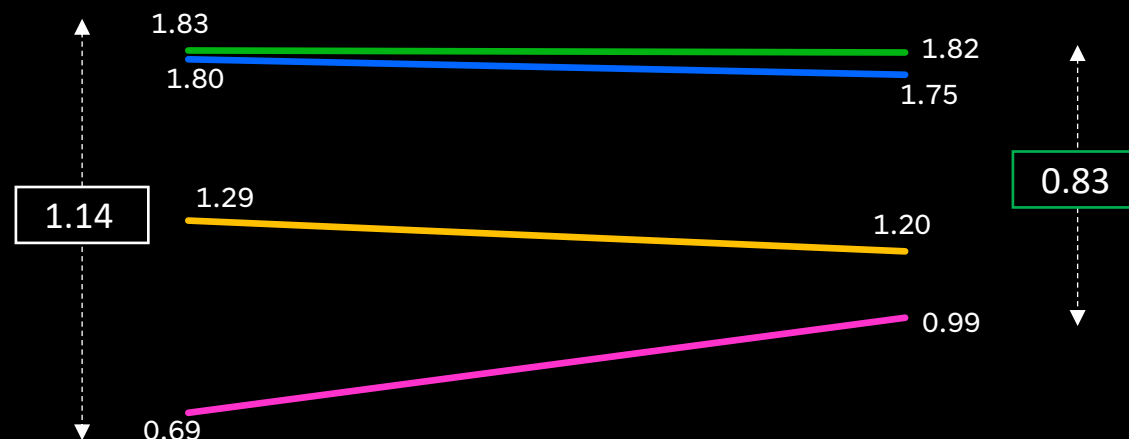
Increase in average points per match for POT 4 clubs

Balanced



Average number of points by match by pots

Pot 1 teams Pot 2 teams Pot 3 teams Pot 4 teams



Cycle 2021-24 (average)
Pots of 8 teams

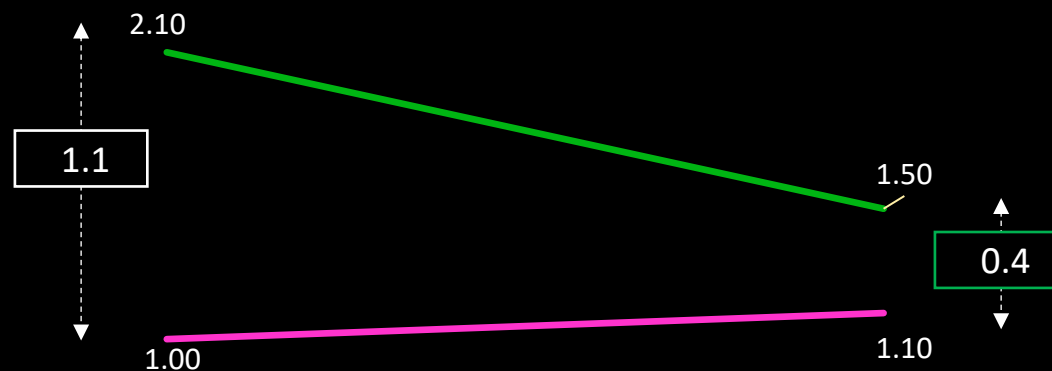
Season 2024/25
Pots of 9 teams



Average number of points by match by pots

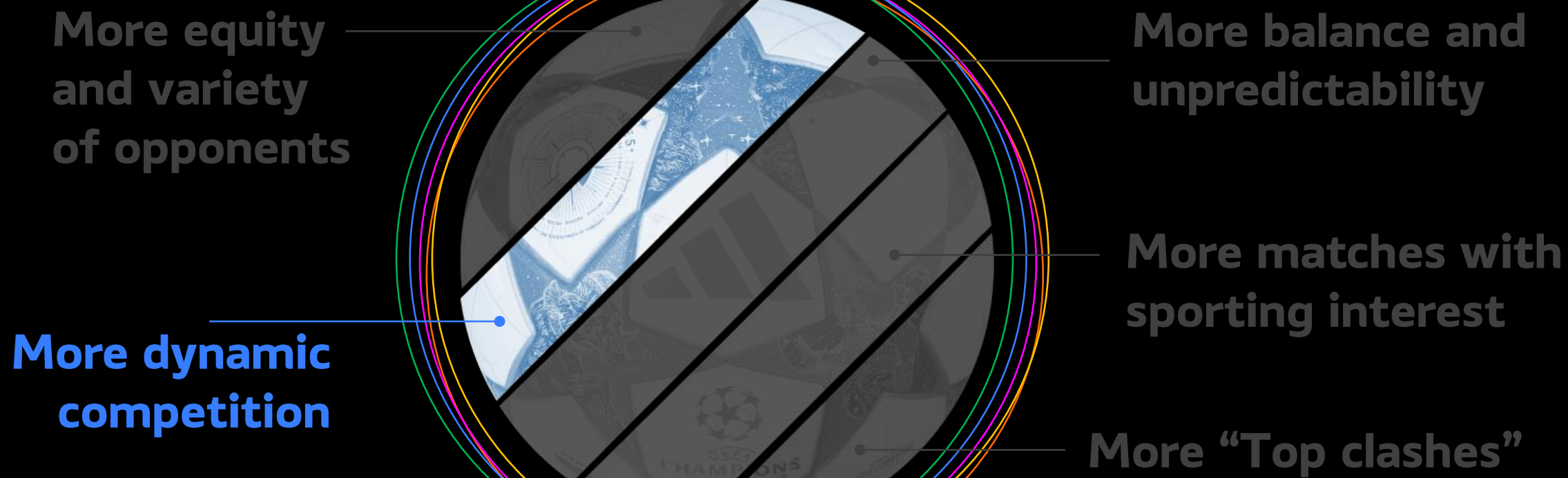
— Top 8 coefficients

— Bottom 8 coefficients



Cycle 2021-24 (average)

Season 2024/25



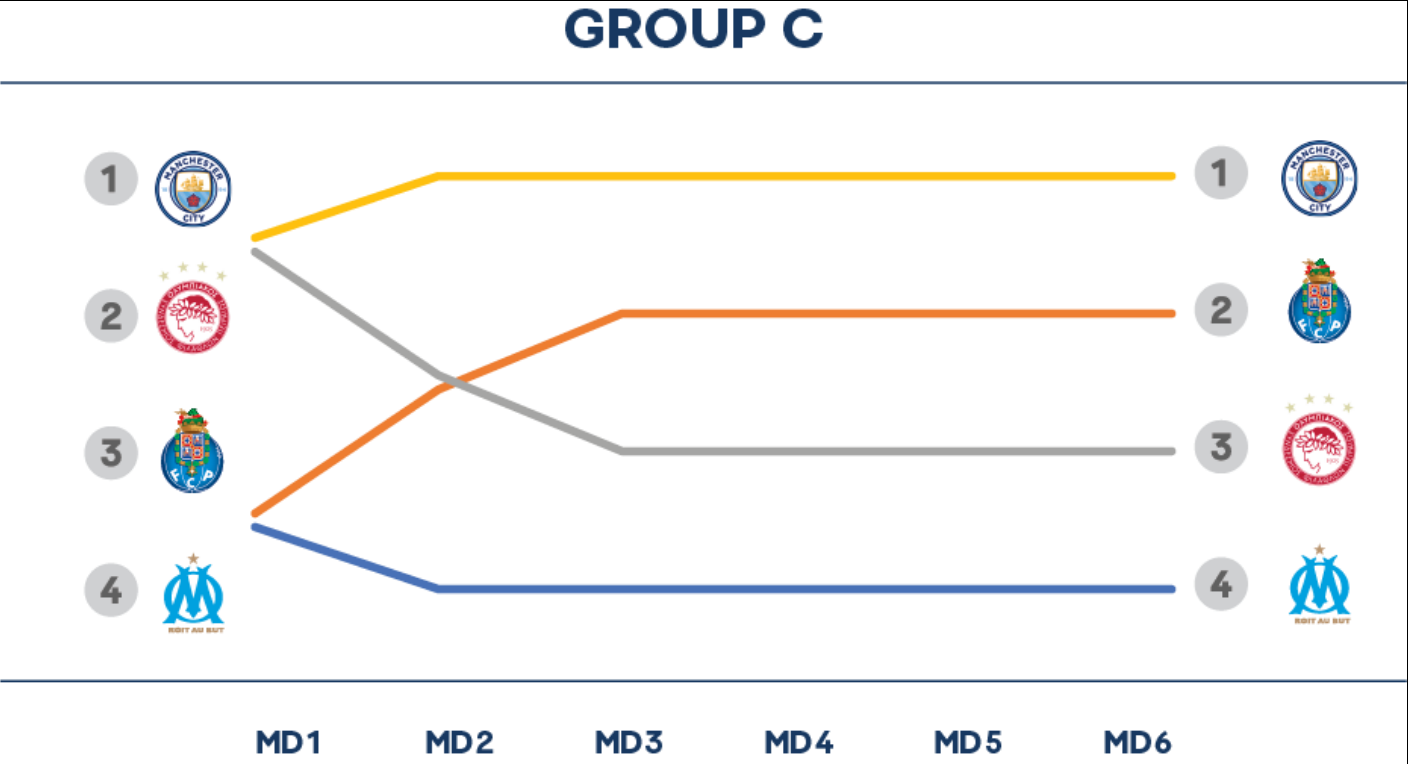


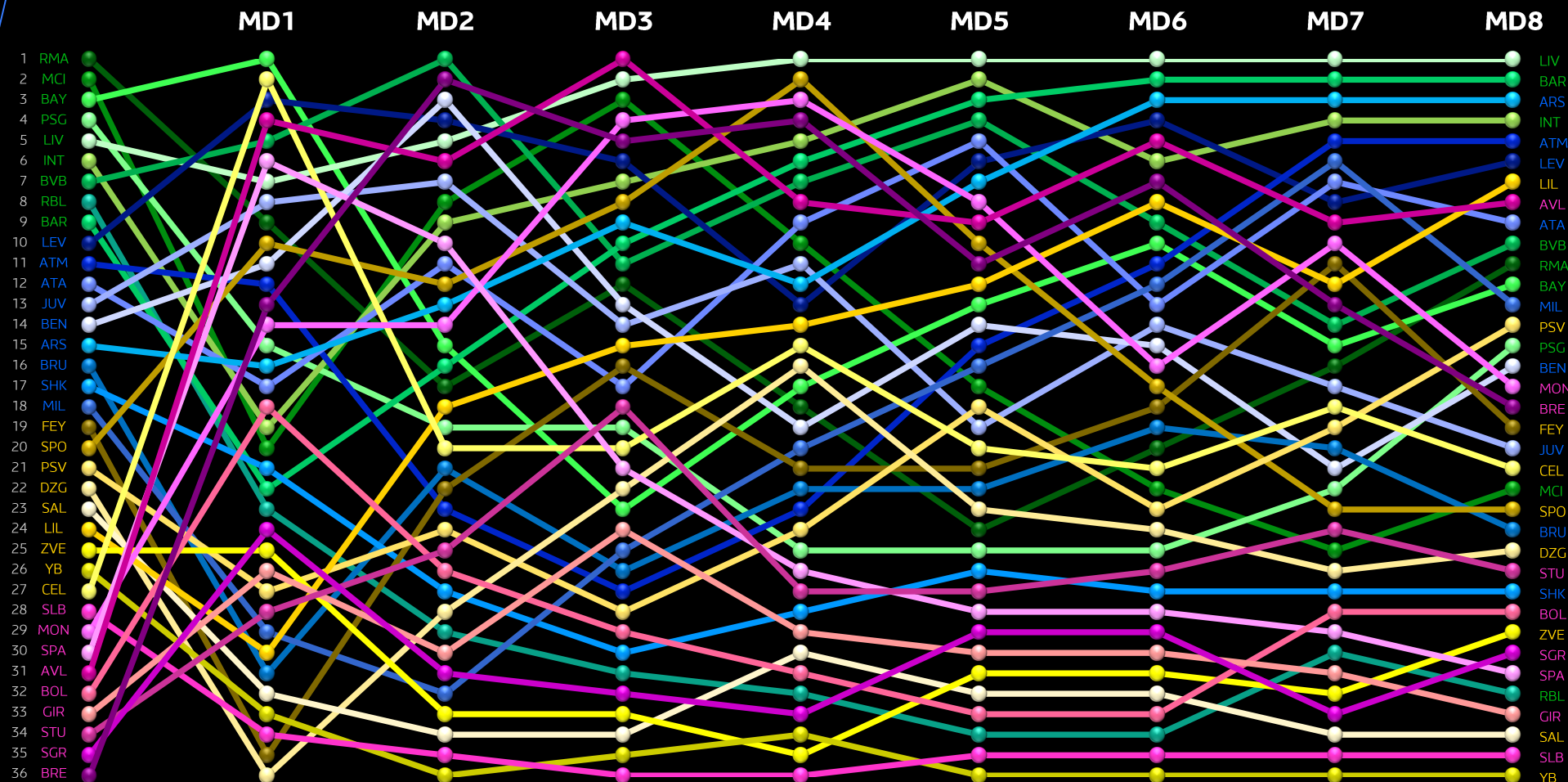
REASONS FOR CHANGE



DYNAMISM OF GROUP STAGE – FORMER SYSTEM

(EXAMPLE SEASON 2020/21)





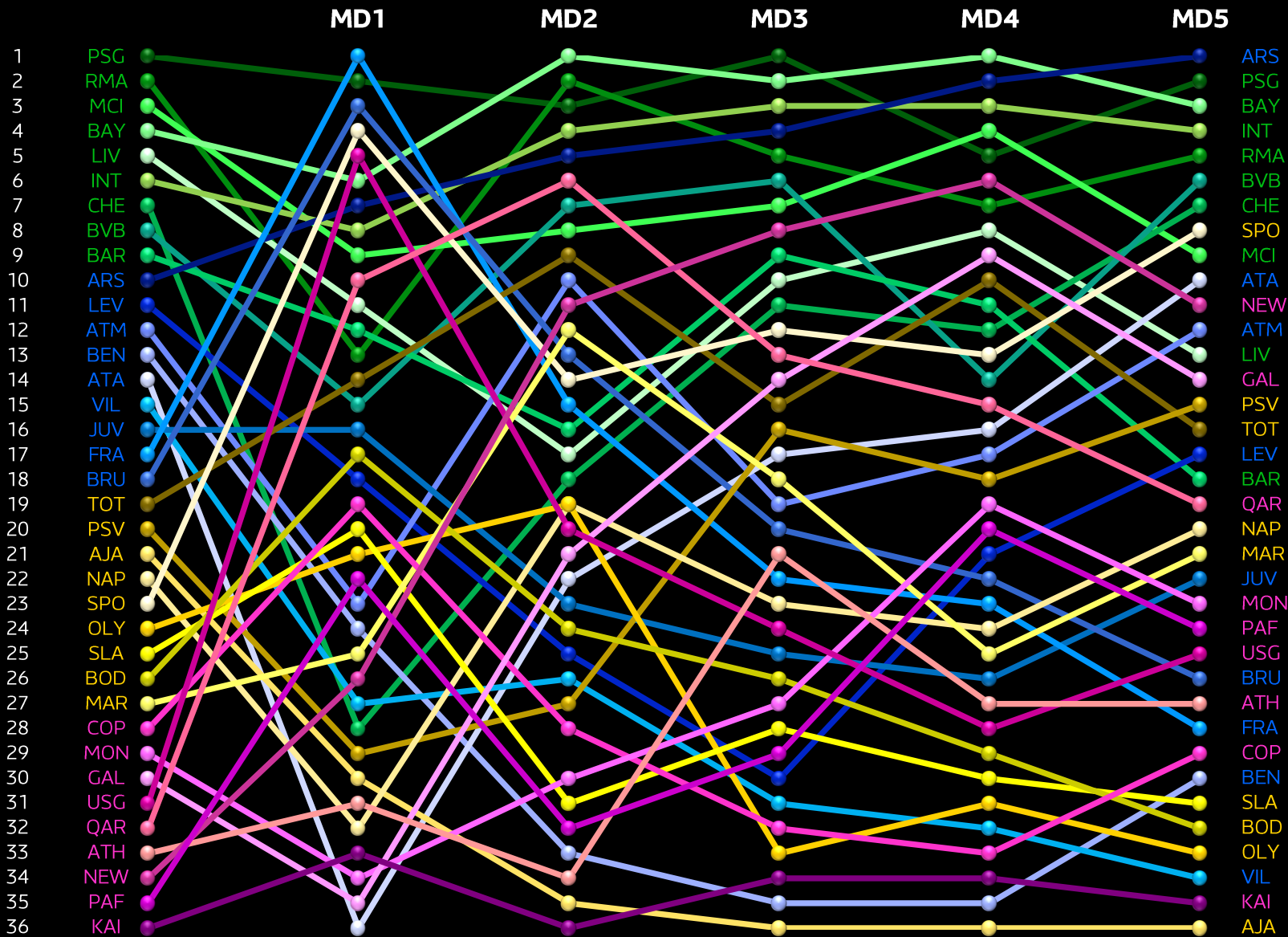
Evolution UCL ranking

Dynamic

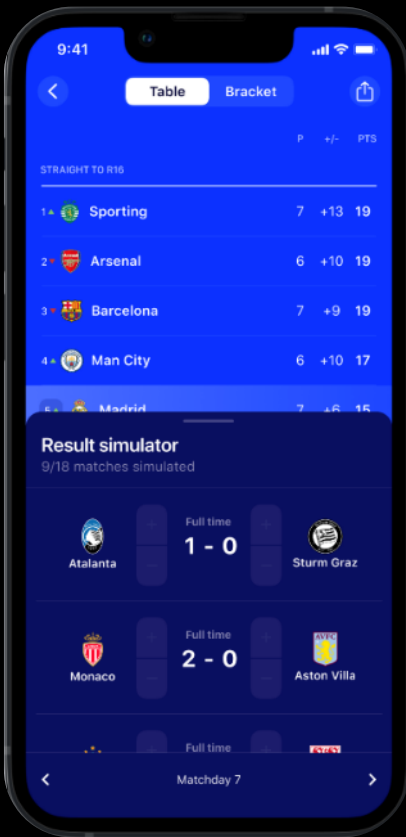




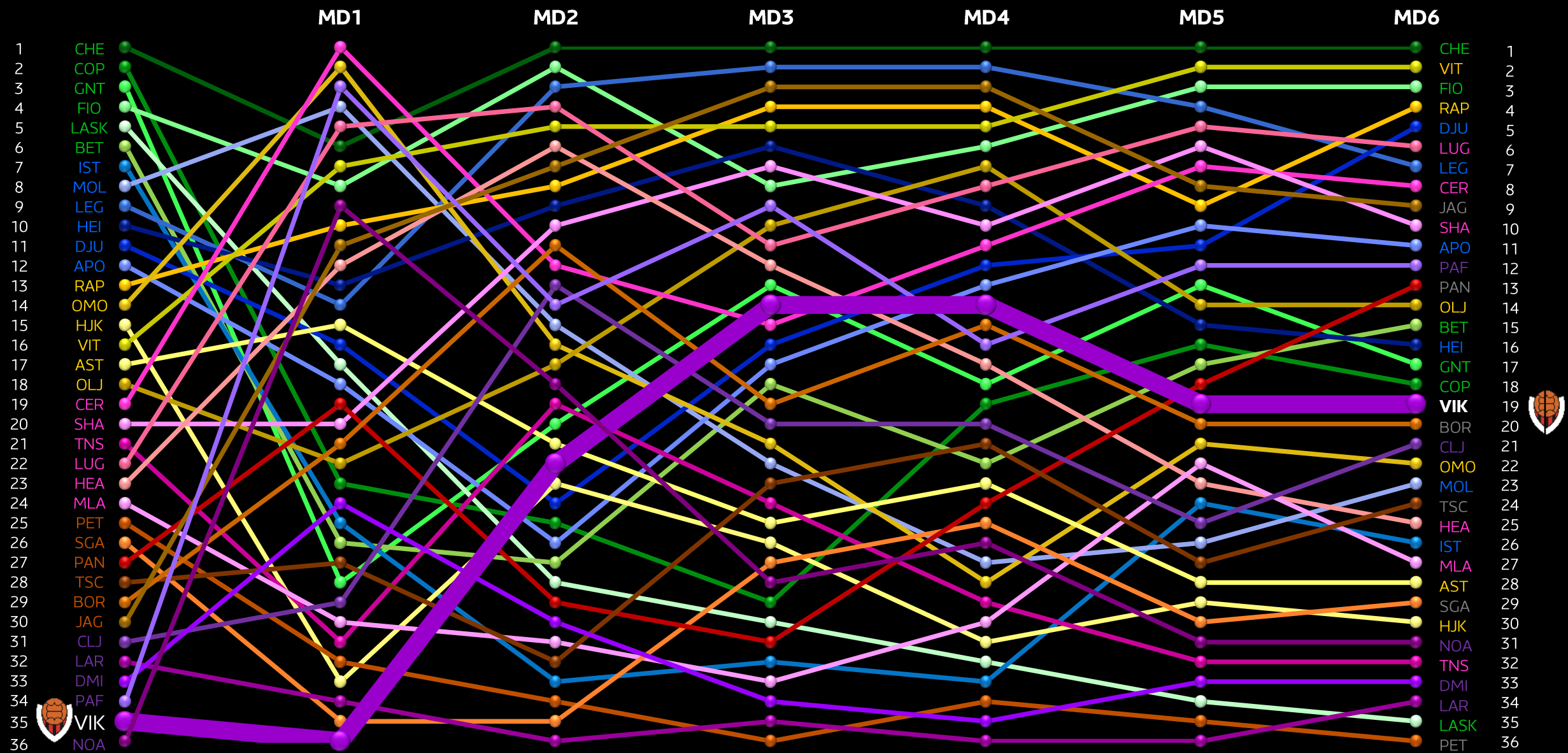
2025/26 UEFA CHAMPIONS LEAGUE RANKING EVOLUTION – MD4



LIVE Simulator results and standings:



UEFA CONFERENCE LEAGUE RANKING - EVOLUTION









3.26

RECORD AVERAGE GOALS PER GAME



REASONS FOR CHANGE

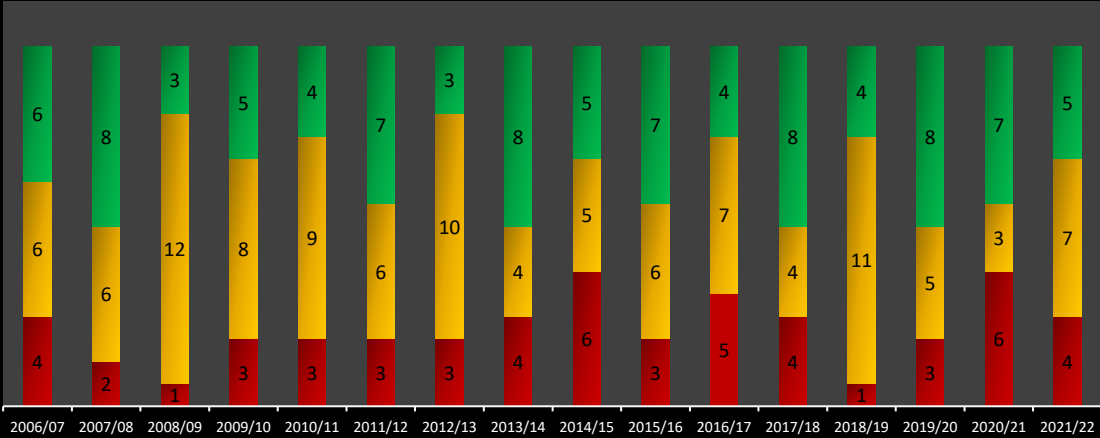


COMPETITIVENESS AND DYNAMISM OF GROUP STAGE

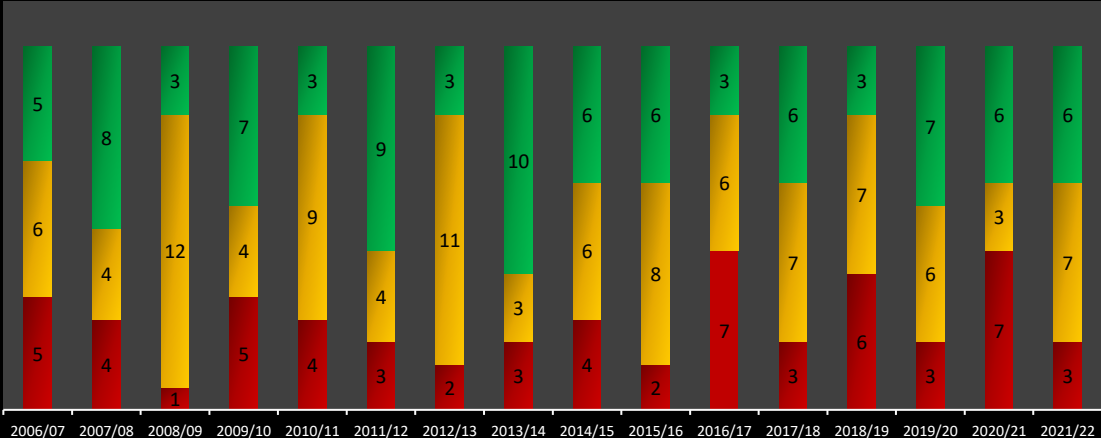
TEAMS QUALIFIED

TEAMS ELIMINATED

■ After MD4 ■ After MD5 ■ After MD6



■ After MD4 ■ After MD5 ■ After MD6



COMPETITIVENESS OF UCL FIRST PHASE - COMPARISON



UCL Season 2023/24

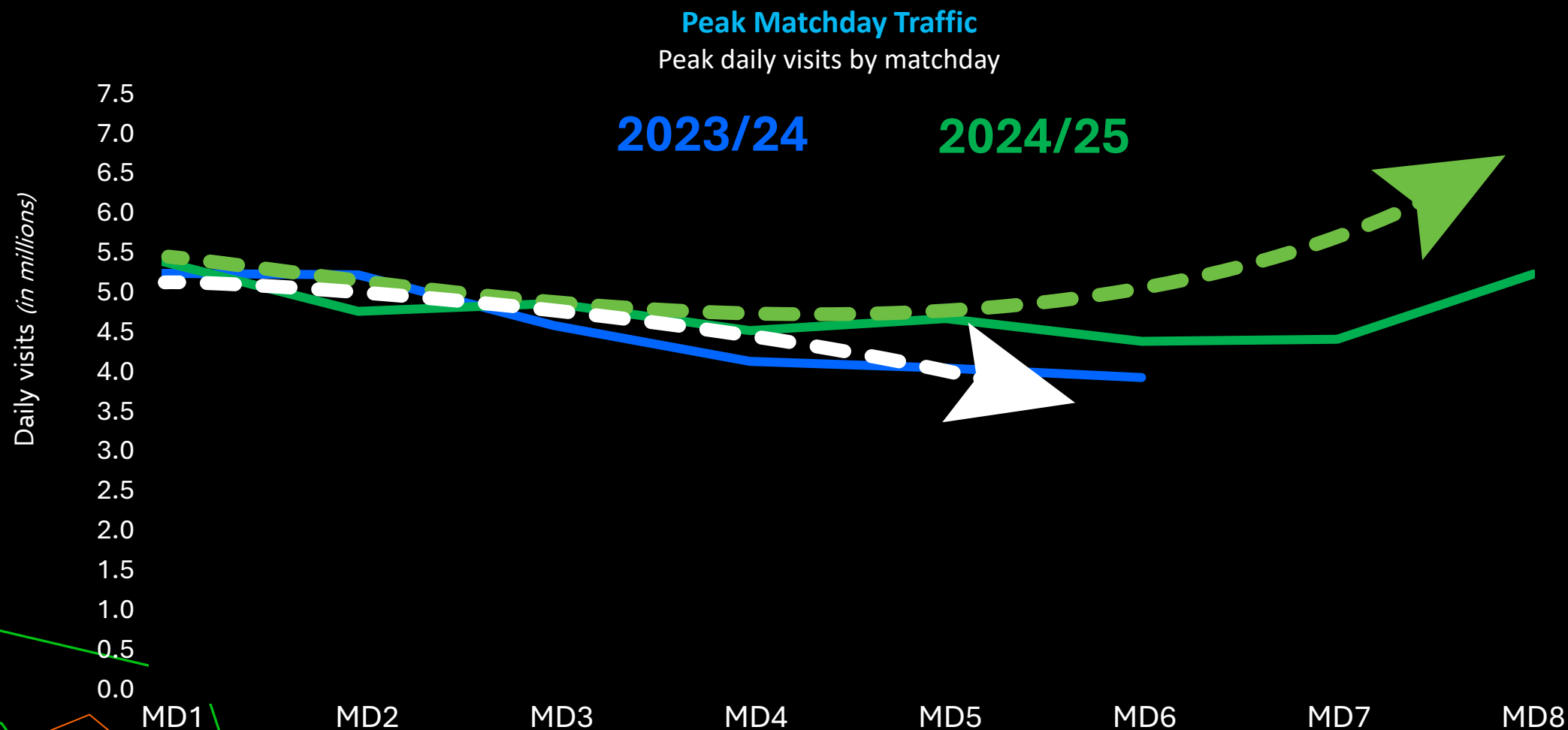
After	MD4	MD5	MD6
Teams qualified	6	12	16
Teams eliminated	4	10	16
Total	10	22	32
Teams open	22	10	0

UCL Season 2024/25

After	MD4	MD5	MD6	MD7	MD8
Teams qualified	0	1	2	18	24
Teams eliminated	0	0	3	9	12
Total	0	1	5	27	36
Teams open	36	35	31	9	0
After	MD4	MD5	MD6	MD7	MD8
Top 8 guaranteed	0	0	0	2	8

16 teams played to be in top 8 positions

MATCH DAY TRAFFIC ON UEFA DIGITAL PLATFORM



Coefficients



CLUB COMPETITIONS
Together for the future of European football

COEFFICIENT

ASSOCIATION COEFFICIENT

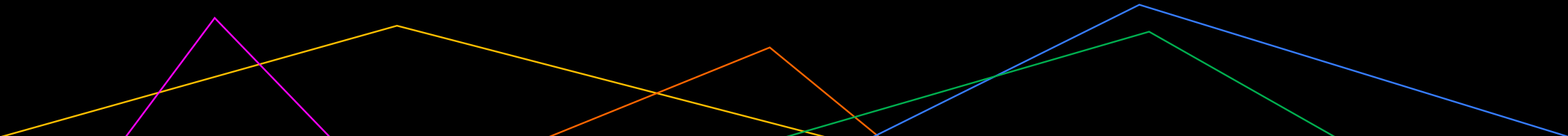


Ranking position in access list
determine how many clubs enter
UEFA club competition and in
which round they enter

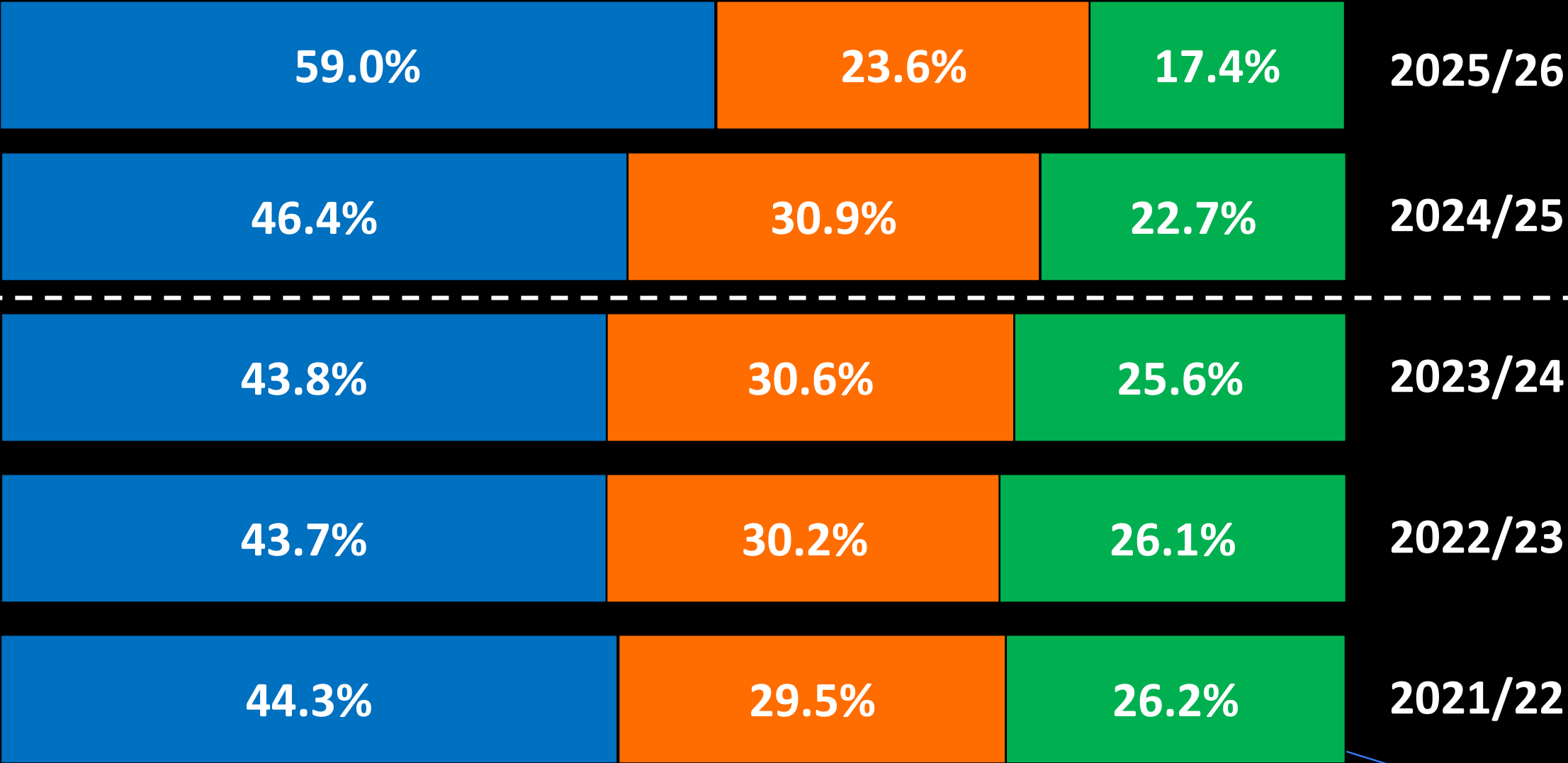
CLUB COEFFICIENT



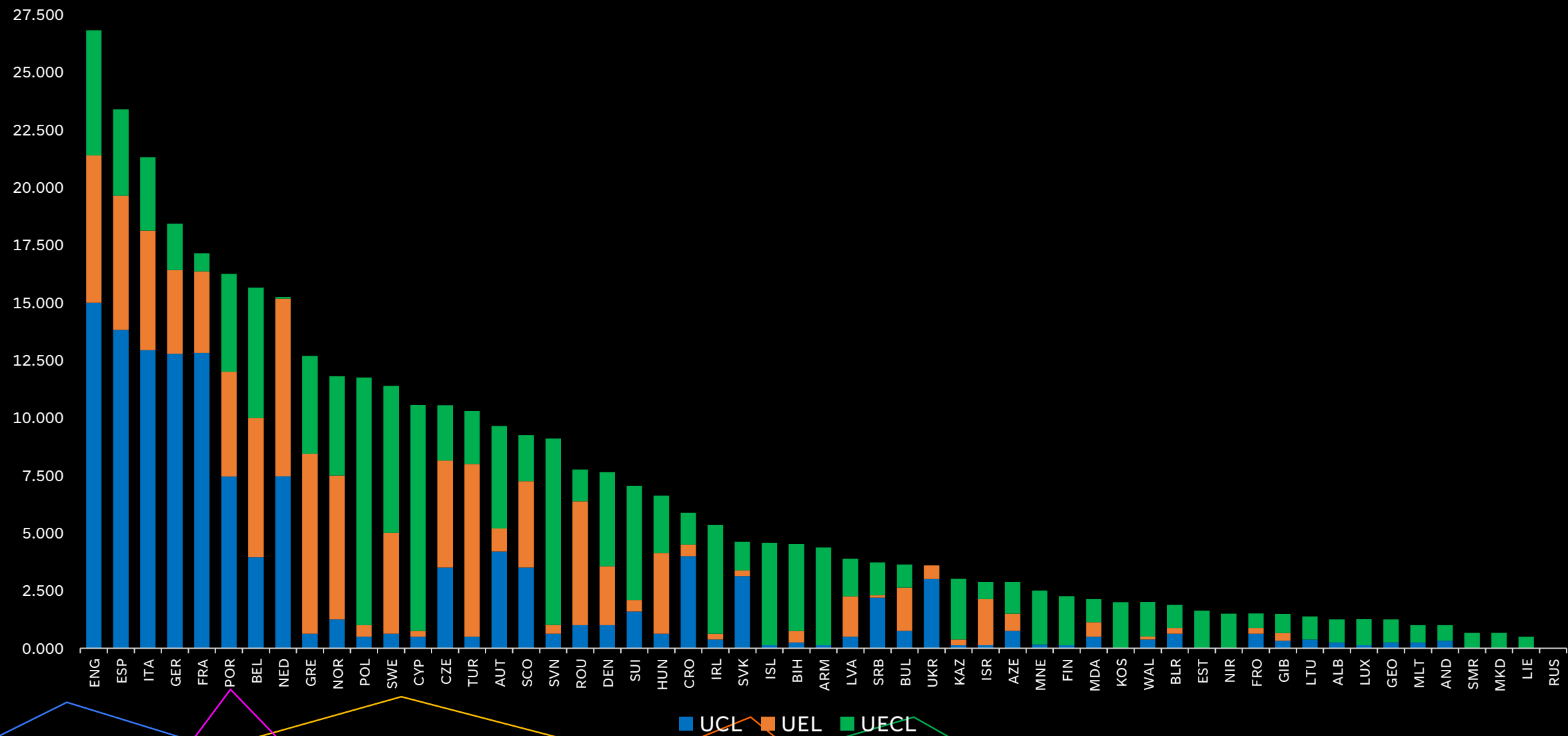
Seeding in Qualifying rounds
Potential Titleholder Rebalancing



POINTS PER COMPETITION

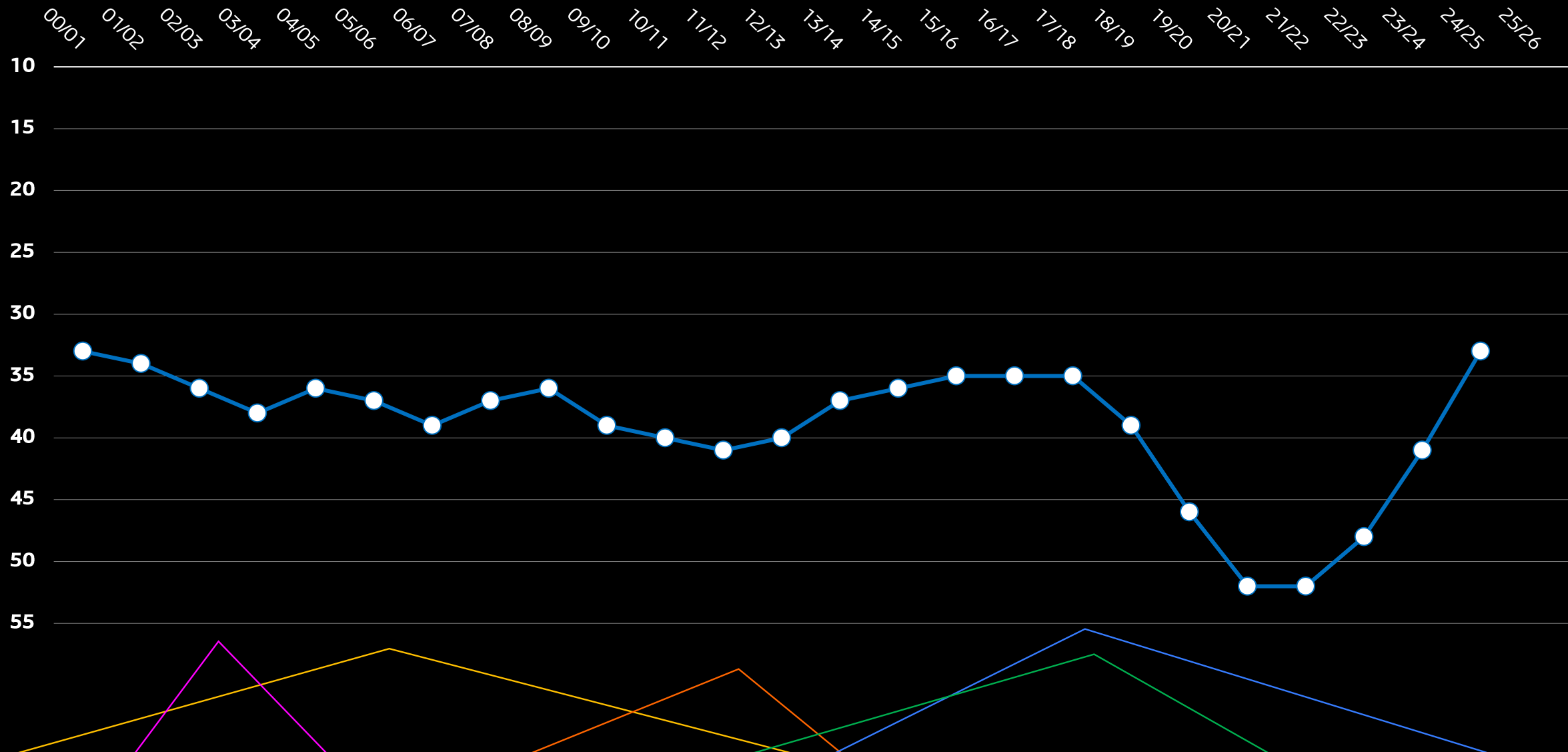


ASSOCIATION CLUB COEFFICIENT 2024/25



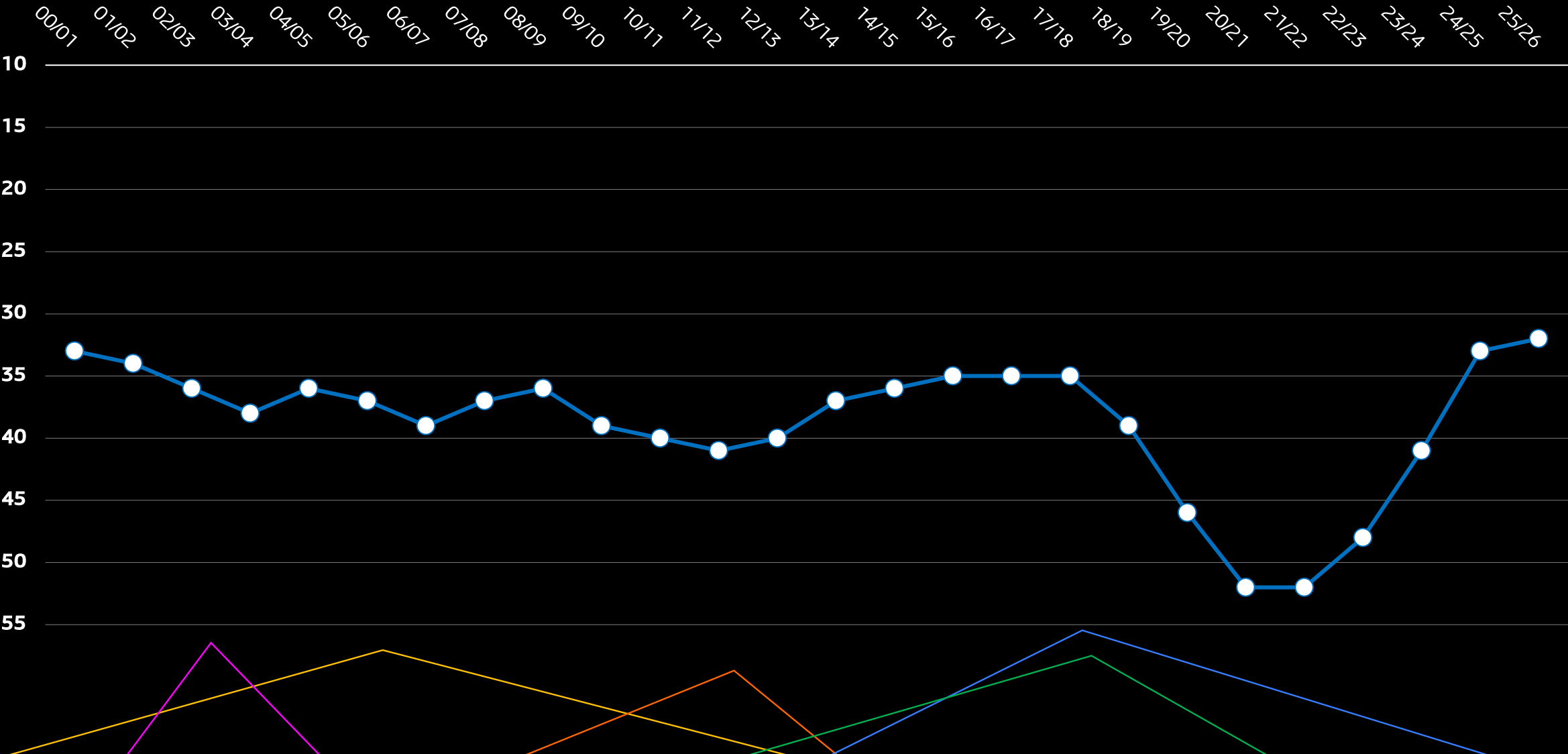


ACCESS LIST



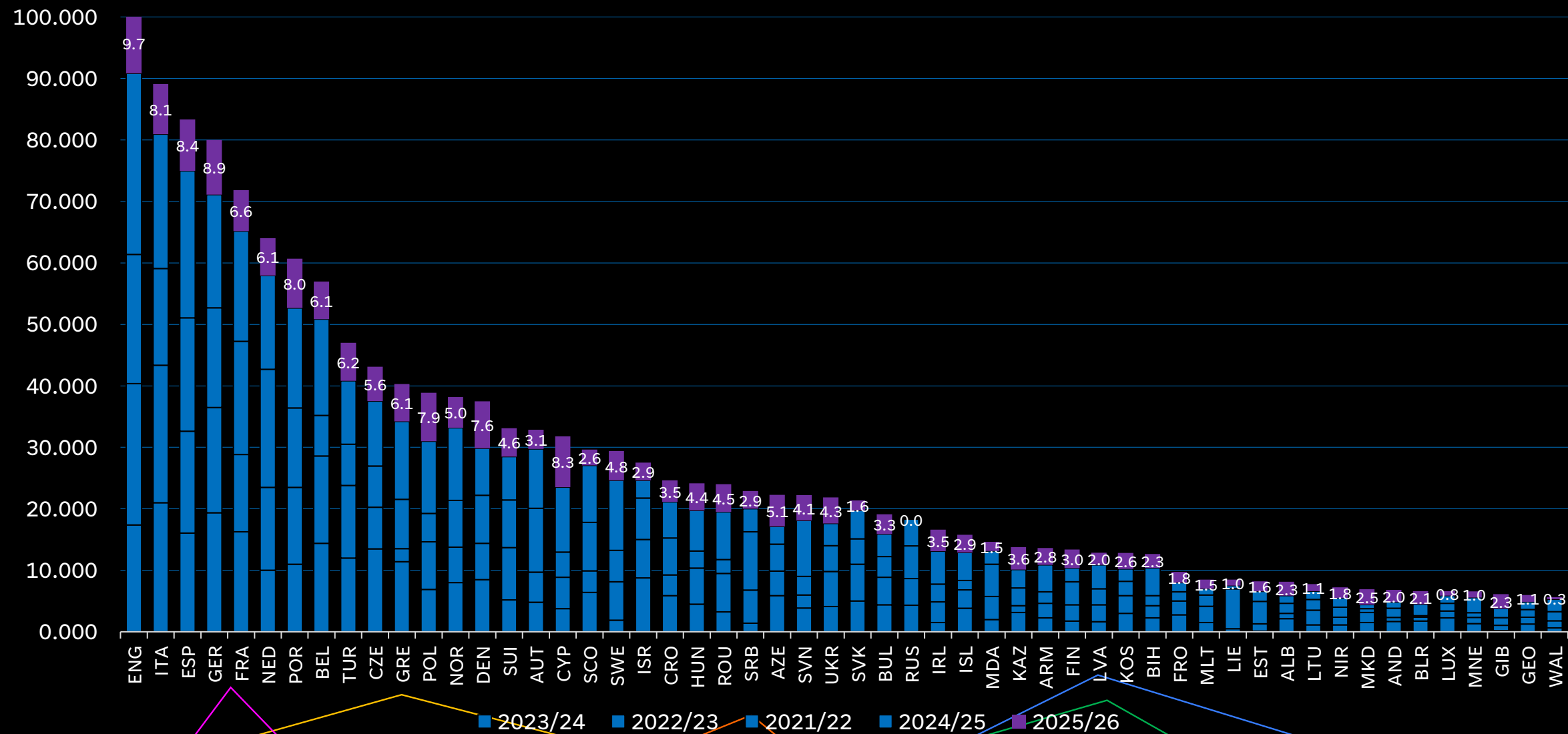


ACCESS LIST



[illegible]

ASSOCIATION CLUB COEFFICIENT



FINANCIAL DISTRIBUTION



CLUB COMPETITIONS
Together for the future of European football

Distribution



4.4bn

3.5bn



2021-24



2024-27

€25m

€132m

€308m

€465m

10.6% Solidarity



Distribution



4.4bn

Participating Clubs

€3.317m

UWCL & UYL 0.6%

Qualifying Rounds 3%

Non-participating clubs 7%

2024-27



74.38%
€2.468m



17.02%
€565m



8.60%
€285m

FROM

4 Pillars

EQUAL
SHARES

25%

PERFOR
MANCE

30%

COEFFICIENT

30%

MARKET
POOL

15%

Distribution



4.4bn



2024-27



74.38%
€2.468m



17.02%
€565m



8.60%
€285m

FROM

4 Pillars

EQUAL
SHARES

27.5%

PERFOR
MANCE

30%

COEFFICIENT

30%

MARKET
POOL

15%

Distribution



4.4bn

Participating Clubs

€3.317m

UWCL & UYL 0.6%

Qualifying Rounds 3%

Non-participating clubs 7%

2024-27



74.38%
€2.468m



17.02%
€565m



8.60%
€285m

FROM

4 Pillars

**EQUAL
SHARES**

27.5%

**PERFOR
MANCE**

37.5%

COEFFICIENT

30%

**MARKET
POOL**

15%

Distribution

4.4bn

Participating Clubs

€3.317m

UWCL & UYL 0.6%

Qualifying Rounds 3%

Non-participating clubs 7%

2024-27



74.38%
€2.468m



17.02%
€565m



8.60%
€285m

TO
3 Pillars

**EQUAL
SHARES**

27.5%

40%

**PERFOR
MANCE**

37.5%

40%

VALUE

37%

20%



NEW DISTRIBUTION SYSTEM

€4.4bn Projected total revenues for the 3 competitions

10% Solidarity



7%

Non-participating clubs

€308m

3%

Qualifying Rounds

€132m

NEW DISTRIBUTION SYSTEM

Projected threshold for global split		€4.4bn
Non-participating clubs	7%	€308m
Qualifying Rounds	3%	€132m
Contribution to UWCL & UYL	0.57%	€25m
Competition Costs	8.80%	€387m
Net amount		€3'548m
Participating clubs		93.5%
UEFA		6.5%

Qualifying Rounds
132 m€

FIXED FEE PER ROUND + ELIMINATION STAGE BONUS

			Domestic Champions bonus	260k
			UECL	
Q1	Fixed fee per round 175k +75k (+75%)	+	Q1	150k
Q2			Q2	350k
Q3			Q3	550k
PO			PO	750k

MIN. €325K



MAX. €1.710M

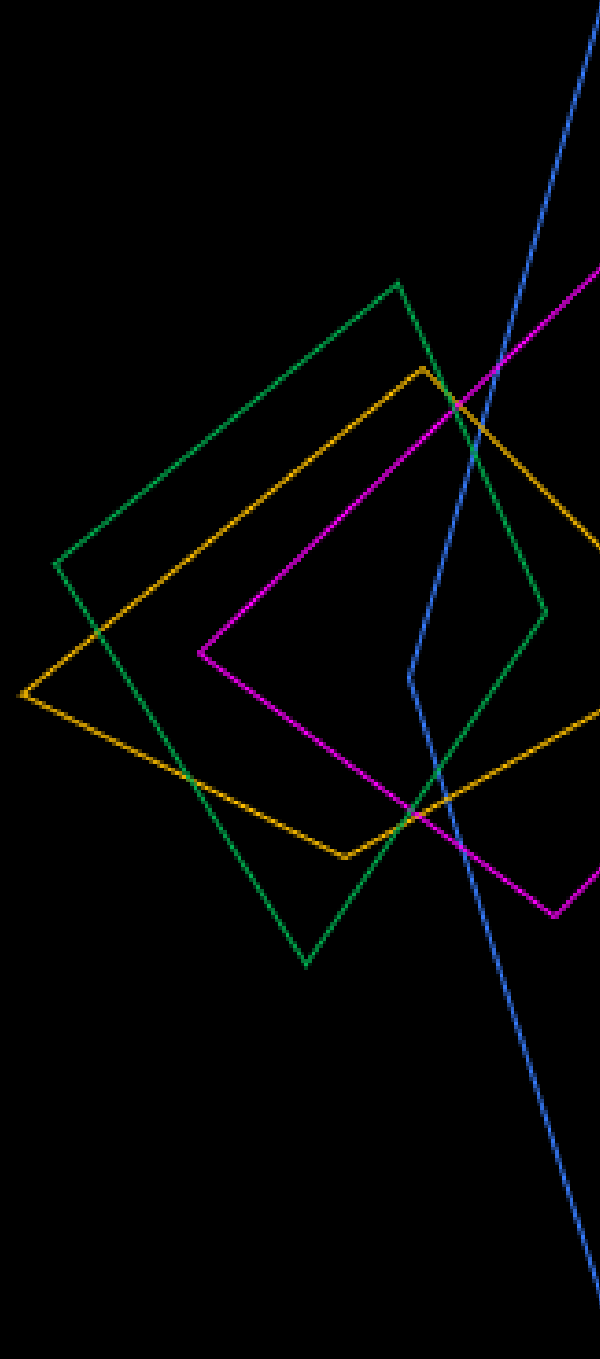
In case of a difference between the initial projection for the Qualifying rounds and the ultimate amount distributed to the teams according to the above figures, the remainder will be redistributed to qualifying rounds clubs

UEFA

DISTRIBUTION SIMULATOR

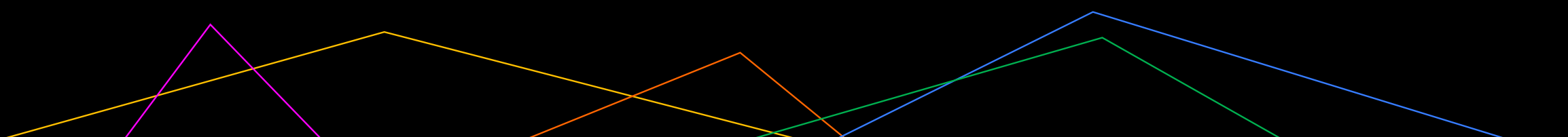


UEFA
DISTRIBUTION SIMULATOR
Upon request for clubs



NEW DISTRIBUTION SYSTEM

Projected threshold for global split		€4.4bn
Non-participating clubs	7%	€308m
Qualifying Rounds	3%	€132m
Contribution to UWCL & UYL	0.57%	€25m
Competition Costs	8.80%	€387m
Net amount		€3'548m
Participating clubs	93.5%	€3'317.4m
UEFA	6.5%	€230.6m

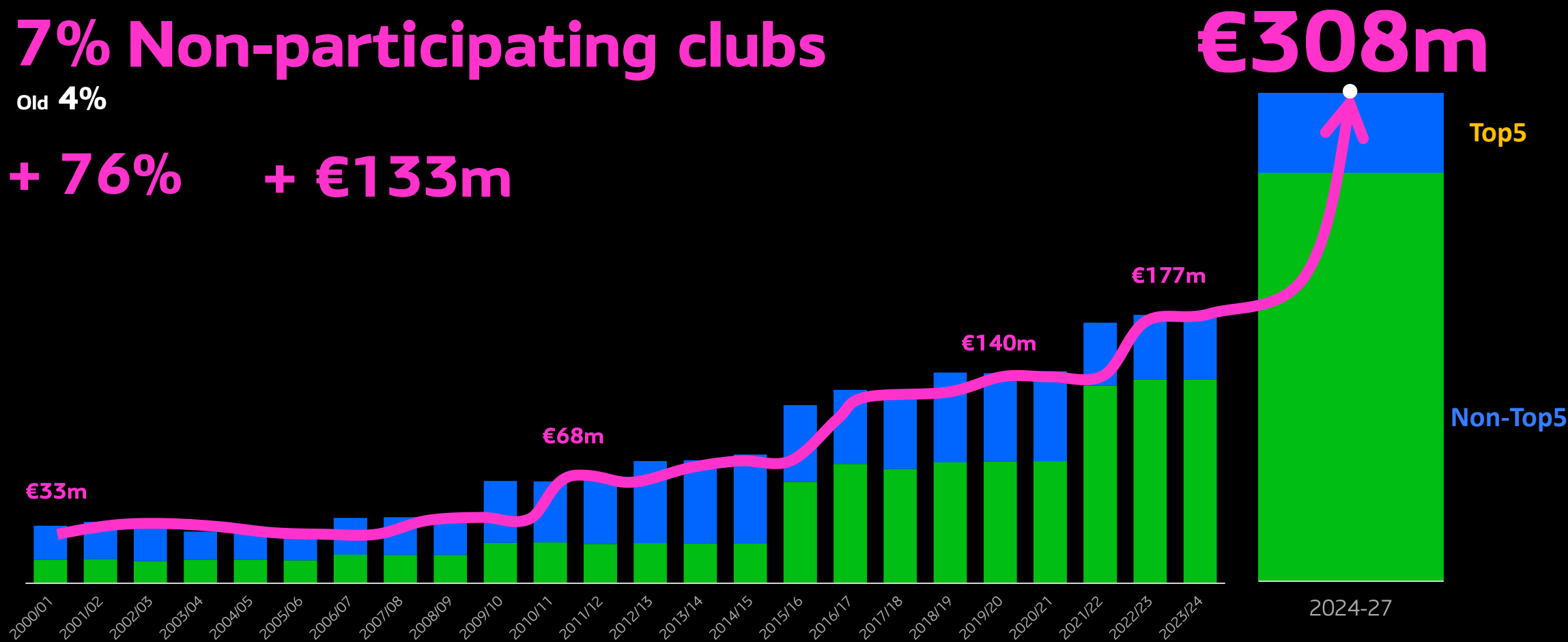


FOCUS ON SOLIDARITY

7% Non-participating clubs

Old 4%

+ 76% + €133m



Solidarity

**NON
TOP 5 COUNTRIES**

€258m (+95%)

Cycle 2021-24 = €132.5m

70%

Access List
180.6m€

30%

Comp. Balance
77.4m€

Money collected in the UEFA Competitions by the
best performing club of a country



Solidarity money distributed to other clubs of the
same country



Solidarity

TOTAL in Mio. €

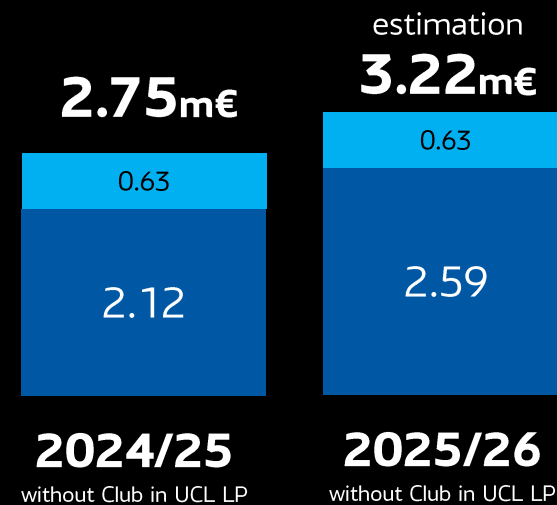


■ Season without club in the UCL group stage



■ Comp. Balance Share

■ Access list share



Solidarity



RAISE THE STANDARDS

OF CLUBS IN ALL EUROPEAN TOP DIVISIONS

Phase 00

Applicable for
UCC season
2024/25

Approved YDP
+ **Minimum legal info**

Phase 01

Applicable for
UCC season
2025/26

'Phase 0 criteria'
+ **Further youth criteria**
+ **Medical care**
+ **NOP to clubs**

Phase 02

Applicable for
UCC season
2026/27

'Phase 1 criteria'
+ **Financial Statement**
+ **Training facilities**
+ **SES strategy**
+ **Supporter Liaison Officer**
+ **Women's Football**



CLUB COMPETITIONS
Together for the future of European football

Takk fyrir!