



PERIODISATION OF TACTICAL PRINCIPLES

BY RAYMOND VERHEIJEN

SATURDAY 12 NOVEMBER 2022 • KSÍ HEADQUARTERS • LAUGARDALSVÖLLUR • REYKJAVÍK

PLAYERS DESERVE BETTER COACHES





ABOUT RAYMOND VERHEIJEN

In 2002, Raymond Verheijen was involved with the Korean National Team reaching the World Cup semi final. His 'power program' developed one of the fittest teams in the history of the game. He was also involved with the Dutch National Team during the EURO2000.

As a youth player Raymond Verheijen (1971) was part of the famous Dutch Youth Academy structure. Unfortunately, the dream of a professional career ended as a chronic injury forced him to retire at the young age of 18. This disadvantage became an advantage as Verheijen started his coaching career at the age of 19.

He studied Exercise Physiology and Sport Psychology at the Free University Amsterdam and completed his Masters Degrees in 1995. In 1995, Verheijen developed his Masters thesis into the book 'Conditioning for Soccer' which became the coach education book of the Dutch FA (KNVB) in 1997.

Verheijen became a pro-licence instructor at the Dutch FA in 1998. In 2014, Verheijen published the best-selling book 'Football Periodisation'. More than 30.000 copies have been sold worldwide. Verheijen has been involved as an assistant or consultant in 4 World Cups and 4 EURO's and with several European top clubs like FC Barcelona, Chelsea and Manchester City.



PERIODISATION OF TACTICAL PRINCIPLES

The term 'tactical principles' is a buzzword in the football world these days. But what is a tactical principle? And is it indeed an important coaching tool or just another flavor of the month?

The number one reason why things go wrong on a football pitch is miscommunication between teammates. Individually, they have good intentions but often these intentions are not aligned resulting in a misunderstanding. Tactical principles are THE coaching tool to streamline the communication between your players. A tactical principle is the 'glasses' through which a player perceives a game situation and interprets intentions of teammates.

In this course, the impact of a tactical principle on the brain of football players will be explained and why it results in more selective perception and, subsequently, more purposeful communication with teammates. Several practical examples of tactical principles will be introduced for both attacking and defending. As players need time to adapt to a new tactical principle, it will be explained how to develop methodological steps within the respective principles to allow gradual and more sustainable adaptation.

Finally, it will be discussed how tactical principles will positively influence the decision making (game insight) and execution of decisions (football technique) of individual players. After this course, you will have a deeper understanding of tactical principles and you will have the coaching tools to implement the best principles for your players in a methodical way.



PROGRAM PERIODISATION OF TACTICAL PRINCIPLES

09:00 - 10:15am	Philosophical Foundation for Tactical Principles
<i>10:15 - 10:45am</i>	<i>Coffee break</i>
10:45am - 12:00pm	How to Develop Methodological Steps within Tactical Principles
<i>12:00 - 01:00pm</i>	<i>Lunch</i>
01:00 - 02:15pm	Methodological Steps within Attacking Tactical Principles
<i>02:15 - 02:45pm</i>	<i>Coffee break</i>
02:45 - 04:00pm	Methodological Steps within Defending Tactical Principles



REGISTRATION DETAILS

DELEGATE FEE

ICA members: **14.000 isk**

Non-members: **24.000 isk**

Fee includes coffee, course and certificate.

REGISTRATION

Coaches can register via the below website:

www.sportabler.com/shop/kthi/1/product/Q2x1YINlcnZpY2U6MTM2MzM=



VENUE

KSÍ headquarters

Laugardalsvöllur

(Icelandic FA - national stadium)

Reykjavík

Iceland



INTERNATIONAL PATHWAY



TERMS & CONDITIONS

PRACTICE WHAT YOU PREACH

By registering for this course you confirm that you will arrive in time before the start of the course and will not depart any earlier than the closure of the course on the final course day. During the course you will have the same professional behaviour as you expect from your players on a daily basis.

'DRESSING ROOM' LEARNING ENVIRONMENT

As a coach you take your players outside their comfort zone to allow them to improve. You create uncomfortable and challenging situations for your players and you expect them to deal with it. This is what we call overload. World renowned coach educator Raymond Verheijen is well-known for applying this exact same principle when educating coaches. So, this course will not be your normal comfortable coaching course. Instructor Verheijen will create his famous challenging and uncomfortable 'dressing room' environment to help accelerate your development as a coach. Please only register if you are ready to challenge yourself and your beliefs.

Do not register if you are easily offended

CANCELLATION AND REFUND

Course fee is non-refundable after registration and payment.

LIMITATIONS OF LIABILITY

On behalf of yourself and your heirs, successor and assigns, you hereby acknowledge and accept that neither Football Coach Evolution nor its Affiliates shall be liable or responsible to you (or any- one claiming through you) for any indirect, incidental, consequential, special, exemplary, punitive or other damages under any legal or equitable theory (including without limitation, contract, tort negligence, strict liability, statute, regulation, rule or other theory) arising out of or relating in any way to the Course or any Service and/or any recommendation, news, information or other content, product or service received or obtained through the Course or any Service, including without limitation any service, product or content from any third party service provided. Your sole remedy for dissatisfaction with the Course or any Service is to stop using it.

